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ALPHA RHO
ALUMNI CHAPTER

**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
5/15/2019**

From Tom Begley RE: In lieu of Conference Call Tonight

“Hey guys,

There have been a few who have told me that tonight isn't a good night to meet. A lot of scheduling conflicts. I'm also pressed this evening. So rather than our normal call, we will conduct some business via email. Here are some of the things that we need to work on. I'll break this down by office:

Regional Leaders:

Homecoming plans will be announced soon. Please communicate via email and your social media sites a save the date for October 4th and 5th. We were unable to secure a block of rooms this fall for the Holiday Inn so our members need to find a place to stay. The game is against Texas, so I would urge everyone to book rooms quick. It's not going to be easy.

I'm working with Bob on the Pittsburgh event in August to coincide with Journey of Hope. We'll have more info on this soon.

Recent Grad:

Kienan- I need to schedule a call with you to discuss homecoming plans. We need to find the right balance for our event that allows the Students to do what they need to do for the events they have scheduled yet incorporates Alumni into the mix. We will also need to find "stuff" to do that is only Alumni based for part of the weekend. Please be thinking of ways we can accomplish this and let me know when you have some time for a call. I have some ideas and want to review them with you. Once we settle on a plan, your role will be to coordinate these plans on our behalf through Noah and Josh. Also, I'd like for you to have a discussion with Josh regarding the Alpha Rhose. Find out what his plans are for it this year in terms of how many he'd like to do. We need to be sure that once he commits to a schedule you keep him to this, you work with Patrick (Farley) and Jason to have it edited, published and archived. There is demand from our members for information relating to the Student Chapter. Help them understand the importance of sharing that information. It doesn't need to win the Pulitzer Prize, it needs to be informative.

Historian:

67- Please reach out to Josh (if you haven't done so already) to discuss capturing the written history of the rechartering year from the Student perspective. I'd like to have this included in the written history when it's possible.

Risk Management:

Jordan- Please begin to think about some of the issues surrounding our events as it relates to hosting events at the house going forward (i.e. Homecoming). How can we accomplish what we want and be

compliant with the rules we must follow? This doesn't need to be accomplished anytime soon, just need you to be thinking about this and working it.

Fundraising:

This is for all, but I would like to hear from you Craig, on how you think we can implement our new Contribution Campaign as effectively as possible. Also, I need all of you to look at the email I sent out regarding the new levels. One of the things I failed to put in is the Monthly payment option. I'd like to make these a 10% of each full contribution rates. In other words, the Active Membership would be \$25 per month. The Black Diamond would be \$150 per month and the others would fall. We need to get this rolled out ASAP. So, I'm going to take the silence Patrick and I received after sending out the preliminary email as acceptance of what we're going to announce. If anyone has objections or wishes to modify the plan, please send it to Patrick and I as soon as you can.

Secretary:

Newsletters- JG, magnificent job with the Newsletters. The only thing we must do for this year is ensure that they go out in a timely manner. We can't skip a month and we can't be late. Ideally, I'd like these to go out on the 15th of each month for this academic year. I'm happy to help with content, but let's line up several people we can interview and have a constant supply of that will make it easy for you to get this out. Also, please work with Jason to make sure that all of our minutes are up to date on the website and that all of the recordings are available too. Same thing with the Constitution & Bylaws. Make sure the changes are made to the section with the Chairmen Emeritus and adding the Recent Grad Office. If you need help, let me know.

PR:

Jason- We need to finalize the plan for capturing photos and having them put on the Website. This is priority number 1 right now. Once you have a solution, I want you to send out a communication requesting that everyone send their digital pictures from anything we've done in the past. And I want you to beat this drum going forward. It needs to be part of our culture of what we do. If you're at one of our events and snap a pic on a phone, it gets sent to us. Also, I'd like for you to continue to search for the latest and best technology that we can use to make this as easy as possible for members to do. One of the things we need to work on as part of this is having the ability to tag/label pictures to identify the people in the pictures. It might not be a big deal now, but years from now, it becomes huge. Please keep this in mind.

Also- I need you and Brandyn to get on a call as soon as possible for you to get him caught up on all of our social media sites. This year, we need to have a much more consistent presence. Having Brandyn assume responsibility for this should help. Let him know where he can find the archived pictures and review with him our social media "ethics". I'd like for you to review with him branding concerns too and what National expects us to do in terms of guidelines. Please let me know when you've turned this over to him.

CFO:

When you can, just send your report and what you need from all of us regarding budget items until the end of the year (assuming we're going to calendar year budgeting for 2020).

COO:

Erik- Please get a communication out to Ally, Noah, Mike and me on the Strategic Plan. What do you need us to be working on? We need to have this completed by the middle of July so that Noah and Ally

can use this to build their plan. If you need guidance, let me know. But we should have another conference call to restart this process and get it to completion.

EVP:

Matt- We'd love to have you back in the fold. There's plenty for you to do.

President:

I'm working on a number of different things right now. I'm still not 100% on the Master Chapter designation. I've been stonewalled by Taylor on this, but hope to have an answer back from him today. I'm also moving forward with my work on the new Fraternity and Sorority Alumni Council. I'm convinced this will strengthen us in a leadership position for years to come. And it will have benefits across all of our Branches. Right now, I have permission to move this in a way that I want. I'm being asked to create this from nothing, so the possibilities are good. Everything I'm doing will be done with us in mind.

Also- We will discuss the next year and bringing in some new Board members. I plan on staying on (if you'll have me) next year and committing myself for another two years, but we need to openly discuss getting some fresh voices and perspectives on the Board. I'm not saying that I want any of you guys off, but understand that all of you have given an extraordinary amount for the past 4 years. If you want to begin to cycle off, the only thing I ask of you is to find someone to replace you and we will work together to train them to step in next year. If any of you want to stay on, but in a different position, let's talk. I think that's a fantastic idea. We just need to ensure continuity.

We'll resume our normal calls next month.

Let me know if you have any questions.

Thanks!

Tom"

Scheduling Next Conference Call

- Wednesday, June 19th at 6:00 PM EST