

Alpha Rho Alumni Chapter Board of Directors Meeting Minutes 7/17/2019

Call specifics: 304-362-8484 and http://www.uberconference.com/wvupikapp

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, July 17, 2019. The meeting convened at 6:00 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 Regional Leader for Pittsburgh, PA
- Patrick Farley, AP 67 Historian
- Jason Hyett, AP 466 Vice President Chief Information Officer
- John George, AP 385 Secretary Chief Communications Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Andy Dunn, AP 288 Executive Vice President
- Tom Begley, AP 284 President & Chief Executive Officer

Others in attendance:

- Allyson Cannon, Chapter Advisor, Alpha Rho Council of Advisors
- Josh Falconer, AP 818
- Ian Falconer, AP 814

Not in attendance:

- Anthony Graley, AP 359 Regional Leader for Charleston, WV
- Ken Berko, AP 367 Regional Leader for the Carolinas
- Brandon Snyder, AP 854 Social Media Chairman
- Kienan Battin, AP 812 Vice President Recent Graduate Office
- Jordan Feathers, AP 438 Vice President Chief Risk Officer
- Randy Lapcevich, AP 175 Vice President Fundraising
- Patrick Folio, AP 147 Treasurer Chief Financial Officer

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Bob Laughner AP 68 and seconded by Brother Patrick Farley, AP 67 with no opposition.

Introduction of Ally Cannon, Chapter Advisor

Ally is working with Council of Advisors on upcoming recruitment. She needs assistance to connect with Council. Ally met with Exec. Council this Summer ahead of move-in regarding house dynamics and will meet with house mom. August 16th is the move-in weekend maybe Thursday, Aug 15 the Ally and Tom will in town to be present for the move-in. Sunday will be a house and Chapter Meeting.

Officer Reports:

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) Bob shared that it's been frustrating to connect with the Journey of Hope contact. Bob indicated the JOH will arrive on Aug. 4th so an official program won't be happening.
- Ken Berko (Charlotte Region) not present
- Anthony Graley (Charleston, WV Region) not present

Social Media Chairman- Brandyn Snyder

- not present; though will be working with Jason Hyett

Historian - Patrick Farley

- Update on documentation of last year's history not a lot going on right now, but Patrick is working with Josh Falconer. Once school starts back they will be documenting the highlights and history of the undergraduates and alumni. Josh has about 6 to 7 pages of notes to utilize for updates.
- Database update with Student Chapter Officers, awards Tom asked to get an updated timeline of these items to complete the full document. Patrick will get with Ally to review and update.

VP-Recent Graduate Officer - Kienan Battin

not present; Tom will have Kienan work with Ally on updating status of current chapter members to assist with record keeping and database updates with Jason

VP- Chief Risk Officer- Jordan Feathers

- not present. Tom shared that Jordan's father has been getting treatment for a medical issue and Jordan has been with him throughout.

VP- Fundraising - Randy Lapcevich

- Not present.

VP- Chief Information Officer - Jason Hyett

- Jason will be working with Brandon on social media initiatives
- Updating Database with new initiates, working with Kienan monthly to keep current webpage for homecoming will be put up tomorrow; please share via social media.
 - 1. Work with CoA to get anticipated graduation years
 - 2. Coordination to manage this monthly and more after recruitment and initiation.
 - 3. Listing status as "Student"

Secretary - Chief Communications Officer - John George

Latest version of Newsletter was released on Monday.

Treasurer- Chief Financial Officer- Patrick Folio

- not present; Tom reported no large expenditures rather some small web fees. About \$9,000 remains in the bank account. Patrick Farley asked about a bill from Morgantown Printing and Binding....Ally will look into it. Tom indicated we committed to paying for a portion of the invitations. Tom added the other rechartering expenses was the actual charter cost which were paid last week.

Vice President- Chief Operating Officer- Erik Baldwin

- Erik will be reaching out to arrange a Skype meeting in mid-August to kick-off the planning of the strategic plan.

Executive Vice President- Andy Dunn

- Andy relayed that he is thrilled to be part of the group and his role will be to help facilitate and keep us on track and moving forward.

President- Chief Executive Officer- Tom Begley

- New Academic Year- beginning today we will be launching a new 5 Areas of Focus spreadsheet with monthly updates on progress to goals/requirements. Will be looking to substantiate what we are report to the National Office on a month to month basis so were up to date
 - Executive VP role and what to expect main goal is to keep us on task and progressing the 5 Areas of Focus
- Morgantown Trip- Alpha Rho & Intrafraternal Business- Request Tom will be in Morgantown on move-in weekend to visit with the Fraternity Alumni Council and to assist Ally with the initial Chapter meetings. Additionally, Tom and Ally will be meeting informally with other Fraternity Advisors to discuss state of Greek Affairs. With no objections, Tom will use his office budget to purchase some food/beverage for the group.
- Homecoming Plans and Registration
 - Friday (mid-afternoon) meetup at the house to tour the renovations
 - Friday night Catered event at the house; Will be dedicating the foosball table
 - Saturday Blue Lot tailgate & football game
 - Saturday Night depending on game time, postgame tailgate and on your own
 - Cost will be \$50 per person which includes dinner and tailgate; not discounts to make the budget work
 - Ally inquired about the student chapter member cost for the dinner will be \$20 per person for the Friday bar-b-que dinner. They will tailgate as they normally do.
- Timeline for Contribution Campaign
 - Tom would like to coordinate the release of the first ever Master Alumni Chapter announcement to kick off the contribution campaign. Tom asked Jason to work on the email signature line to include the Alumni Chapter of the Year award with the Master Alumni Chapter award. Tom would like to get the treasury up to about \$20,000 by the end of the calendar year (December 31, 2019) to fully meet the needs including Supreme Chapter and remaining Alumni Chapter operations and Council of Advisors. Tom expressed it is not Randy's job to raise the money, rather it will be on all of us to raise the money.
- Foosball Table Update full purchase amount was collected through alumni contributions and it will be purchased next week and will be professionally installed. Dan Roy, AP 219 is coordinating.

Old Business:

Undergraduate & Other Important Items (this point pinned and tabled for future consideration)

No old business

New Business:

- No new business

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- Patrick Farley, AP 67 added "Proud to Be a Pi Kapp". Tom excited about the Master Chapter announcement and the reaction from our alumni and student members.

Scheduling Next Conference Call

- Tuesday, August 20th at 6:00 PM EST (moved to third Tuesday of each month)

Adjournment: A motion to adjourn the meeting was presented by Patick Farley, AP 67 and seconded by Andy Dunn, AP 288. Meeting adjourned at 7:07pm