

Alpha Rho Alumni Chapter Board of Directors Meeting Minutes 6/16/2019

Call specifics: 304-362-8484 and http://www.uberconference.com/wvupikapp

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, June 16, 2019. The meeting convened at 6:00 PM EST with President and Chief Executive Officer, Tom Begley presiding. Secretary, John George was not present; however a written recap of discussions was taken by Tom Begley and is present below.

First, I gave a quick update on the Journey of Hope Pittsburgh visit in August. Bobby has been working his butt off trying to get this figured out and has run into a brick wall with The Ability Experience Team. He's done all he can do to make this visit great for the North Team and is trying to coordinate a night at PNC Park where we would have a block of seats for our members (Students and Alumni) to attend. He's also trying to get the Pirates to recognize the JOH riders and bring awareness to what they are doing. Bob's handling this better than I am. The frustration of not getting things done is driving me up a wall. But we'll get there.

Twon is also trying to figure out the logistics of the Trans-America team's visit for the Charleston Region. Hopefully his attempts will not be as frustrating.

Noah gave us a quick update on the Student Chapter. He's in Morgantown this summer and has lot on his plate right now as the guys transition back to life as an active chapter living in a house. I really do appreciate his willingness to join us.

Patrick (67) is going to be working with Josh Faulconer to have last year archived from the Student Chapter perspective in our history documents. Josh is working on a draft and will be sending it to Patrick for editing. We're not in a huge rush to make this happen, but we do need to chronicle the year and preserve it. So we need to make sure that this gets done in a somewhat timely manner.

Jason outlined how he will be fully transitioning over the social media role to Brandyn. He'll work with him to make sure he's fully functioning as soon as possible. From there, we'll see more posts and improved communications with our members.

Brother Folio gave us an update on the treasury. We have approximately \$9,000. It was noted that we have a lot of costs in the 2019/20 year and will burn through this quickly. Supreme Chapter is next summer and with Students, our Council of Advisors and Housing Corporation in attendance, the incidental costs for us will increase from last year. We will need to do great in our upcoming Contribution Campaign.

We discussed the new members to our Board and how they will help us build on our successes. We talked about Kienan's role being important to coordinate our events with the Student Members and making sure that our recent graduates are brought into the fold. We talked about Randy assuming the

position of VP of Fundraising and how he brings credibility and stability to such an important role. We'll all have to work together to help him succeed. We then discussed the role of the Executive VP and Andy coming on to tackle this. He will oversee the work of the Board and make sure we're on task to meet our goals. This role will also be the keeper of the 5 Focus Areas Spreadsheet and help us ensure that we're always on track to qualify as Master Alumni Chapter status. He will update us each month on where we are in relation to our objectives as outlined in the spreadsheet. And again, we reviewed the role of the Social Media Chairman. I'm excited to be working with all of these new Board Members. The infusion of their ideas and leadership will help propel us to another level.

We spent time in discussion of the newly formed WVU Fraternity and Sorority Alumni Council that I'm leading as President. We discussed the objectives of the Council and how joining could help us. Everyone was in agreement that when it's time, we will join. This comes with an annual cost of \$250.

Our discussions then turned to Homecoming plans. We will finalize the plans and get a registration link ready before we announce. Friday of the weekend, we'll have a reception at the house and will invite the Students to join us if they wish to be with us (and we hope they do). We'll be catering in a barbecue dinner and offer this at cost to the Students who wish to join us (probably around \$20). Part of the evening will be spent dedicating the new Foosball Table and having an Alumni versus Student tournament. Saturday, we'll hold our tailgate and invite the Executive Council to stop by, but the Students will be encouraged to enjoy their own tailgate. The Students may hold an informal event somewhere downtown that evening that our Alumni can attend if they choose. We're thinking the cost of the entire weekend would be somewhere in the \$40 to \$50 range. But Patrick and I will discuss and finalize this.

A discussion was held about the Master Alumni Chapter status that we were awarded. If we find out that recognition will be given during the Summer Alumni Event in Louisville, I will most likely attend since I live the closest. I will have a conversation with Denise and Taylor soon and make that decision. If I attend, that will be another cost that we have to add into the budget.

We also had a good discussion about the transition back to life with a Student Chapter. It's important for us to make sure that we're providing Ally and the Council of Advisors all the support they need to provide the outstanding advice our Students need. As I said on the call, Ally has been a gift to us in how well she performs her job. We must make sure that we're giving her the resources she needs to succeed. This means making sure that we have provided her with Alumni to fill the roles on the Council as well as the funding she needs to do what they need to do. I never want money to be a barrier for our Students getting the advice and guidance they need. As it relates to this concept directly, Erik, we need to get the Strategic Planning Committee formed and have the work completed ASAP. It really needs to be done by the time the fall semester begins, so that the Students have a road map to work from.

Brother Farley addressed a concern for me being stretched too thin in my new role in the FSAC and with what I'm being asked to help with from our National Office. I addressed this by letting everyone know that I have given this a lot of thought. Part of the reason I wanted to build out the Executive VP role was to free me up to do these outreach projects that will lift our visibility on campus and nationally. Having the Executive VP role builds in processes designed to make our Board more efficient through some shared accountability. But I assured everyone that no matter what, my number one priority will always be our Chapter. If I feel that I'm not providing enough leadership, I'll cut back on what I'm doing in other areas.

Finally, we ended with a discussion on building an enduring organization that will stay operating at the high level we've come to expect well into the future. Part of that is building a succession plan for the Board. My plan is to stay on as President until 2022's Supreme Chapter (Provided you don't kick me out before that). I will earn Nu Phi Status that year and want to have this one last chance to represent us at Supreme Chapter as I earn this. I would also like to have each of you stay on with me for this one last term. For anyone who wishes to roll off the Board at that time, I'd like for you to seriously begin to recruit your replacement. I would also encourage anyone who wants to, to continue on in your same role if you choose, or another role from someone who is departing. It would be nice if we don't have a complete turnover of the Board in 2022. This, to me, is going to be of utmost importance. If we're going to continue as an elite Alumni Chapter, we need to nail this transition plan. We have to recruit and train the next group of leaders so they can seamlessly continue operations of the Board.

Scheduling Next Conference Call

- Wednesday, July 17th at 6:00 PM EST