



PI KAPPA PHI

ALPHA RHO  
ALUMNI CHAPTER

**Alpha Rho Alumni Chapter  
Board of Directors Meeting Minutes  
1/16/2019**

*Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>*

**Call to Order:** A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, January 16, 2019. The meeting convened at 6:01 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Eric Dyson, AP 355 - Chairman Emeritus
- Allyson Cannon, Chapter Advisor, Alpha Rho Council of Advisors
- Jay Marano, AP 120, Alpha Rho Council of Advisors

Not in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Matt Loffa, AP 628 - Executive Vice President

***Reading of Minutes from last meeting:***

Suspension of the reading of minutes from the last meeting was motioned by Brother Pat Folio, AP 147 and seconded by Brother Patrick Farley, AP 67 with no opposition.

***Introduction of Ally Cannon***

Ally indicated we are in recruitment season and in full swing in executing Vice Archon's plan for February. Currently a 2x time winner of GPA on campus and the largest class of Order of the Lamp on campus. Looking forward to the re-chartering in April. 12 members attending Pi Kapp College before the semester and Ally mentioned the attendees were excited to meet other associates and members. They now have some networking contacts in Pi Kappa Phi. Won Master Chapter Associate Chapter at Pi Kapp College and just received the nomination form for the University Greek Awards. The Undergraduate

chapter will be keeping record of these awards for historical recording at Brother Farley's recommendation.

### ***Introduction of Eric Dyson***

- Tom indicated that Ally and Mike will be working to finalize the lease information soon. Ally relayed that we are waiting on one more guy for information.
- Eric added that the family of the SAE member who fell after a football game has filed a lawsuit against the housing corp. The National Officer is providing legal assistance with a firm from Dallas, TX. We aren't sure about the timeframe of the lawsuit and any potential short term or long term repercussions. Best case scenario is that our insurance would be able to cover any damages. The student was not under 21 years old, but is still in the hospital and not responsive. Patrick Farley asked about physical plant coverage or issues and Eric said we had proper city and fire department inspections on the house over the years though the case will look into all aspect of inspections and any code violations. Ally answered Patrick Farley that the student members haven't mentioned anything about this incident. Tom added that this would be a good opportunity to instruct the student members of risk management. If questions arise, please direct them to Eric Dyson.
- Lastly Eric said the facility is doing great and looking forward to have the guys back in August.

### ***Officer Reports:***

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) - not present, though Patrick Farley mentioned the region had a good Founder's Day event.
- Ken Berko (Charlotte Region) – Ken has been passing along the spring meeting and anniversary. He referenced the invite in the mail. Tom asked Ken to reach out to Jeff and Allen Ashforth as Armando Bonilla will be attending.
- Anthony Graley (Charleston, WV Region) - not present

Historian - Patrick Farley

- Patrick – the bulk of the grunt work has now started. The invites have been sent and one more invite may be sent. Currently we have 19 rooms reserved and feel we will see more now that we are past the holidays. It was discussed to send JoAnn Evans wife of Dean Evans and invite and Jay Marano will sent Patrick her address. Jason Hyett added that we have 39 totals RSVPs with 18 for alumni. The student chapter will be paying for the student members, so the registration portal is working. Patrick met with Atria about the meal and we will eventually get a note out to alumni about meal preferences as it's due by March 15 to them. Patrick ask the Board if we were final with the ritual locations. Ally replied that we are at the Blue and Gold Room and Wesley United Methodist Church.
- Tom indicated he had a conversation with James Maloney who will be conversing with Mark Timmes regarding sending the copies of the ritual of initial by email very soon as we have a large group of committed alumni who will help. This will allow enough time to memorize the parts. While Jay Marano mentioned the ritual teams are full with some back-ups, Tom wants us to make sure we have all parts covered. If anyone has connections to Tim Snyder and Fred Lewis we could you use your help. Patrick Farley raised some concern about email the ritual text, but Tom placed comfort in Mark Timmes allowance to send by email. James Maloney at the National Office that the recipients will be entrusted to safeguard and delete when done. Jason Hyett added he didn't think email hacking would be much of a concern over a regular postal threat. Regardless, Tom said we will look at some sort of secure submission like Dropbox.

- Tom noted that the following morning of ritual will be the completion of ritual and the student members will be asked to refrain from consuming on Friday night at Wings Ole.

VP- Chief Risk Officer- Jordan Feathers

- Jordan has the logos to the vendor (Blue and Gold Graphics) who will provide some samples for choosing. Jordan asked how much we want to front. After conversation, Jordan will get some samples to the Board to choose. Once selected we will marketing to alumni for pre-orders which can be available for pick-up at the Anniversary.
- Jordan mentioned we have two confirmed Alumni initiates (Spencer Dyson & Jonathan Feathers). Tom said we need 7 for the ritual as that's the expectation for the student chapter. Ally added that the student chapter has some names of professors/staff they would like to initiate. Ally will connect Noah Irving with Jordan to discuss those individuals. Tom mentioned is only about \$150 for alumni initiates. Additionally Jay inquired about other requirements like college graduate as CR Piatt's oldest son who went to seminary school. Jordan added that the requirements are only living individuals. Lastly, Tom suggested an informational call in February with all of the alumni initiate candidates.

VP- Fundraising - Craig Winkelmann

- Not present.

VP- Chief Information Officer - Jason Hyett

- Jason asked everyone's thoughts about associates/student members joining the closed alumni group on Facebook. Jason would like to have the Historian join. It was decided to allow after they are initiated. Tom asked Jason to add the three current seniors and current Historian Josh Falconer.
- Tom said "great job" on social media this week. Jason asked for any good stories, old pictures for people to reminisce. The Alpha Rhose will be going out in the next day or two and he'll share. Just sent content to Jason at [jrhgett@gmail.com](mailto:jrhgett@gmail.com). For the Board, please continue to retweet, share, like if you have the means. Ally asked if we had invites sent to President Gee's office. Tom replied that Dr. Richardson was going to forward invites to Dean Farris and President Gee. Ally will inquire with Dr. Richardson tomorrow.

Secretary - Chief Communications Officer - John George

- No report.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick indicated our balance is about \$14,115 in our account. He will do a sweep to see if they is anything in Paypal. There are a few Fall reimbursement yet to be completed.

Vice President- Chief Operating Officer- Erik Baldwin

- Not present

Executive Vice President- Matt Loffa

- Not Present

President- Chief Executive Officer- Tom Begley

- Tom will be reaching out to each Board member regarding the status of their responsible portion of the Five Areas of Focus. He will show where we stand today and if we qualify for Master Chapter. Please respond when they are sent.

- Tom provided that he is concerned with being at 18 alumni registrations at this point. Tom would like the Board and Council of Advisors to agree to contact their group of friends and initiate contact to invite 3 to 5 to the 40<sup>th</sup> weekend. Send your list to Jason by Friday so he can keep track of the list. Otherwise if you don't want to make the calls, send a note to Tom so he will take the lead and contact your era. It is with this hope that we can cover all eras and get the registrations up since we budgeted for 75 alumni. Tom will have a call with Patrick Farley and Patrick Folio about a revised budget for lower numbers but doesn't want to. Please respond to email/communication from Tom. He needs us to match the urgency to get alumni registered. Patrick Folio asked about the member list for a refresh of email addresses, etc. Tom said they are on the Google Docs as it contains everything due to Jason's great archival efforts. Jason mentioned that Board members should have access, but if you don't ask Jason. Patrick Folio asked for an email to remind of access steps and Jason will look into sent to the Board and Council of Advisors at Tom's request. Tom asked us to look at LinkedIn for contacting alumni as many are on that social site.

***Old Business:***

**Future Undergraduate & Other Important Items (pinned and tabled for future consideration)**

- None

***New Business:***

- Tom recently sent email to seniors regarding their quick transition from associate member to initiated member to alumni member, as well as to help set some expectations about getting involved when they are alumni. Since we currently have a large Junior class who will graduate in 2020, this would be a good time to re-introduce programs like the graduating senior ceremony along with a concept to get recent grads to donate and attend at least 2 of the Morgantown events. Thus Tom is proposing the following:

**Recent Graduate Member Proposal (by Tom Begley):**

- \$150/yr for 3 years or a one-time \$250 for three years (pay in May/June last meeting)
- This would allow a complimentary admission to one event (Homecoming or Alumni Weekend)

Jason believes that the price point is high and \$50 would be best for the first three years with no comp events. Tom thought about the level being high, but active dues are currently \$400/semester. This program needs to be meaningful and have these new alumni thinking long term. And over time they will move up to a higher level thus conditioning new alumni chapter members to have the expectation to donate. Patrick Folio said he was leaning to Jason's thoughts. Patrick Farley asked what monthly dues were & Tom said new associates are quoted \$400-\$600 per semester. Therefore, Alumni membership far is less annually than student fees. Tom asked Board to send him suggestions on the program so we can have in place later this semester. Tom motion to tabled, seconded by Patrick Folio.

***Open Floor for Members In good Standing (I)*** - Open to all Members wishing to discuss any topic:

- Ally shared that risk management chair us interview for an LC position (Isaac Cortero) and one is taking the MCAT (Garrett - Rush Chair).

***Scheduling Next Conference Call***

- Wednesday, February 20<sup>th</sup> at 6:00 PM EST

**Adjournment:** A motion to adjourn meeting was presented by Patrick Farley, AP 67 and seconded by Patrick Folio, AP 147 with no opposition. Meeting ended at 7:26pm.