



PI KAPPA PHI

ALPHA RHO
ALUMNI CHAPTER

**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
8/15/2018**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, August 15, 2018. The meeting convened at 5:59 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Kienan Battin, Archon, Alpha Rho Associate Chapter
- Ally Cannon, Chapter Advisor, Alpha Rho Council of Advisors
- Dr. Matthew Richardson, Director of the Office of Fraternity and Sorority Life at WVU

Not in attendance:

- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer & current Regional Leader for Washington, DC
- Matt Loffa, AP 628 - Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Pat Farley, 67 and seconded by Brother Bob Laughner, AP 68 with no opposition.

Introduction of Ally Cannon & Kienan Battin, Archon

Ally will lead the Chapter meeting this Sunday along with recruitment and other plans for this Fall. Also relaying the "Reaching the Summit" plan from the WVU Office of Fraternity and Sorority Life.

Kienan mentioned that he a great time at Supreme Chapter with Tom Begley and Jason Hyett. We did have a couple of members who didn't return to the Chapter.

Officer Reports:

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) – Bob mentioned that on August 6 the Journey of Hope (North Leg) had an event with some communication issues. Tom is scheduling call with Basil Lyberg to discuss to prevent those issues in the future. Additionally, Pittsburgh area alumni will be hosting a Pi Kappa Phi Fraternity, Alpha Rho Chapter night at PNC Park on Saturday, August 18 for the Pirates vs. Cubs game. 12 alumni and 15 associate chapter members will be attending. Bob will also be in Charlotte for the WVU vs. Tennessee game.
- Ken Berko (Charlotte Region) – Ken indicated 45 tickets have been secured for the WVU vs. Tennessee game. He has worked with Carrie from the National Office for tours at 2:00, 3:00 & 4:00pm at Headquarters on Friday, August 31. Ken has reserved 5 tailgate spots together for game day. Also, we are expecting additional alumni who secured tickets through other means. Tom has asked to get some information distributed so we can identify others who may be looking to tailgate with Alpha Rho. Ken has reached out to Patrick Folio and will speaking with him on Friday regarding some tailgating preparations.
- Anthony Graley (Charleston, WV Region) - Twon indicating that a few Brothers will be headed to Charlotte for the kick-off game.
- Erik Baldwin (Baltimore/DC Metro Region) - No report.

Historian - Patrick Farley

- Patrick talked about our 40th Anniversary & Re-Chartering and the hotel early bird options which will be placed in the next newsletter. He also is working with the national office to create a logo. He continues to work with the Holiday Inn on menu items and other details. Patrick also asked Kienan to inquire with members about parents who might want to attend in efforts to start projections for attendees. Regarding the Alpha Rho history project, Patrick sent Jason Hyett some notes for the website. From a communications standpoint, Tom wants a save the date and hotel information push out this week. Tom asked John to check with Carrie at the National Office about costs for a save the date postcard mailing.

VP- Chief Risk Officer- Jordan Feathers

- Suggested possible BYOB for Charlotte tailgating.

VP- Fundraising - Craig Winkelmann

- Tom mentioned we will concentrate on reaching \$10,000 in fundraising as we fell shortly this past year.

VP- Chief Information Officer - Jason Hyett

- Jason relayed that new handles have been created for social media accounts. He will ramp up a campaign to get information out on our channels. Facebook continues to be a very effective tool for us along with email though we'll continue other social media accounts. Followers are up and undergrads are going to be increasing content. Jason asked Kienan to ask associate chapter members to continue to post information.

Secretary - Chief Communications Officer - John George

- The next version will have State of the Chapter letter from Tom and early bird hotel information for the 40th Re-Chartering & Anniversary Weekend that Patrick referenced in his report.

Treasurer- Chief Financial Officer- Patrick Folio

- Tom added that we under budgeted for Supreme Chapter due to the expenses in Chicago.

Vice President- Chief Operating Officer- Erik Baldwin

- No Report. Tom indicated that Erik will be convening the Strategic Planning Committee meeting this fall.

Executive Vice President- Matt Loffa

- Not Present

President- Chief Executive Officer- Tom Begley

- Tom will be looking to arrange a service project with Stepping Stones with assistance from The Ability Experience funding. We will be looking to get some volunteer assistance from the associate chapter. Collectively this will help with meeting requirements for excellence standards.
- Dr. Matthew Richardson, Director of Greek Life at WVU quickly jumped on the call to let the group know he was on the call and listening in with Ally.
- Five Areas of Focus for the Alumni Chapter – Tom shared a spreadsheet that showed the five areas that we will use to help us in our operations and focus areas to be a Master Champion Alumni Chapter. The five areas are Infrastructure, Information, Interaction, Involvement and Investment. Tom wants us to make sure we are performing those duties and tracking them throughout the year. Therefore the tracking will be the Historian's responsibility. Also, this document will be shared with the National Office to ensure we are moving in the right direction.
- Re-Chartering Weekend – Tom wants us to continue to spread the word about this weekend to get members excited to celebrate our anniversary and return to campus.
- We also want to focus on not only our student chapter members but our alumni members to help with the lifelong journey that we belong all to and cherish.

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- None

New Business:

- Tom indicated that our constitution is being reviewed by the National Office as we need to review the areas that reference advising the Student Chapter. Once returned we'll need to have a vote to approve the amendments.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

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Scheduling Next Conference Call

- Wednesday, September 19th at 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Jason Hyett and seconded by Patrick Farley with no opposition. Meeting ended at 7:05pm.