



Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
10/17/2018

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, October 17, 2018. The meeting convened at 6:04 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, AP 67 - Historian
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

Not in attendance:

- Allyson Cannon, Chapter Advisor, Alpha Rho Council of Advisors
- Kienan Batton, Archon, Alpha Rho Associate Chapter
- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Matt Loffa, AP 628 - Executive Vice President

NOTE: Quorum was not obtained and business was not permitted to be voted on per the Constitution and Bylaws.

The following discussion topics are presented out of the normal meeting format for simplicity of review.

40th Information from Patrick Farley

- Pat Farley mentioned he will be confirming the 40th menu at the Holiday Inn.
- The pre-registration (early bird rate) had 16 rooms reserved and he'll be getting the new link for new reservations to share.
- Additionally Pat is still working to determine the per person cost for the weekend. It was looking to be \$120 per person, though Tom believes we can get it under \$100.
- Expenses include Friday function, room rental on Saturday, hard copy invitation collateral, meals, audio/video, gifts, etc. Additionally, the APAC will try to subsidize a portion of the fee for the

student chapter members. The Mountainlair room will be reserved by the student chapter at no added expense.

- For the ritual of initiation, we will be looking for 20+ alumni to perform parts. Contact 67 if you are interested.
- The plan is to do hard copy invitations along with email and social media communication to increase awareness of the 40th anniversary.

Messaging Info from Jason Hyett

- Working to update contact information for 40th invites. Using online forms to facilitate updates
- Will push more content by social media
 - o Jason is working on the Five Areas of Focus including updating the legacy referral form. If anyone knows of legacies, please let Jason know and he'll send an email with request of information. Additionally, in the spring he'll push the Family Member program from the national office.

John George is working on the next newsletter and should have done tomorrow.

Five Areas of Focus review by Tom Begley

- Infrastructure – almost done
- Information – Jason will be digitizing photos for the website. The history document has been placed on the website.
- Interaction – Will complete Segmented event and senior ritual at the 40th re-chartering weekend
- Involvement – For the service section, we have fundraiser at the 40th, the JOH event will cover the national event support, Tom is working to get the Stepping Stones project underway
- Investment – For financial we will send \$500 to Foundation.
- **Tom asked the Board to review the Five Areas of Focus to make sure we have each portion under control.**

Scheduling Next Conference Call

- Wednesday, November 14th at 6:00 PM EST
- Note – meeting moved up to week of November because of Thanksgiving the following week on our normal day.
- Tom asked Jason to send a recurring calendar invite to the Board.

Adjournment: A motion to adjourn meeting was presented by Patrick Farley seconded by Jason Hyett. Meeting ended at 6:37pm.