



Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
10/19/2016

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, October 19, 2016. The meeting convened at 6:01 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 - Regional Leader for the Pittsburgh, PA area
- Patrick Farley, AP 67 - Member at Large
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Chris "Barney" Denson, AP 360 VP- Chief Operating Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- n/a

Not in attendance:

- Anthony Graley, AP 359 - Regional Leader for the Charleston, WV area
- Erik Baldwin, AP 412 - Regional Leader for the Washington, DC metro area
- Matt Loffa, AP 628 - Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother PatrickFolio and seconded by Brother Patrick Farley with no opposition.

Officer Reports:

Regional Leaders- Bob Laughner, Twon (Anthony Graley), Erik Baldwin

- Bob indicated that we have 7 games left and hoping to get Brothers from the Pittsburgh area together to attend a home WVU football game or a viewing party. Tom suggested giving 3 to 4 week notice for each event. Patrick Farley suggested a date as close to Founder's Day as possible.

- Erik Baldwin mentioned offline to Tom that they are working with David Corey and the Pi Kappa Phi Capitol Region alumni group to gather the DC/Baltimore alumni for an Ability Experience building a wheelchair ramp for a Vietnam Veteran. An email will be sent with more details.

Member at Large- Patrick Farley

- Patrick mentioned he should have some time at the end of the year to pick back up the history project.

VP- Chief Risk Officer- Jordan Feathers

- Jordan sent Twon his new shirt for his recent added donation. Additionally, we will be getting shirts at a \$15 reduced cost through another vendor named Something Greek. Tom cautioned trademark issues with this and other vendors, and he will discuss with the National Office regarding cost-prohibitive trademark issues.

VP- Fundraising- Craig Winkelmann

- Craig and Tom are going to talk soon to get some fundraising goals set for the Spring Alumni Weekend. Tom reiterated that we need to get any history items in our possession to Patrick Farley, and Craig has a box that he'll get sent out in the next two weeks.

VP- Chief Information Officer – Jason Hyett

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Secretary - Chief Communications Officer - John George

- The October electronic newsletter was released via email, facebook and our website. Tom introduced the idea of an Alumni Spotlight or Brother of the Month and sent the first set of questions to Bill Fuchs. If you have anyone you would like to see, send ideas to John and Tom.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick indicated that we currently have \$8469.27 in checking and PayPal accounts. \$1,180 in revenue was received at Homecoming. Reimbursements for Homecoming are forthcoming. Tom asked Patrick to put his Homecoming reimbursement to contributions. Some of the monthly re-occurring payments are coming to an end soon thus the need for additional fundraising.

Vice President- Chief Operating Officer- Barney Denson

- No current update. However, the Strategic Planning Committee will be reconvening to finalize the recommendations.

Executive Vice President- Matt Loffa

- Not present. We have started working on Spring Alumni Weekend- April 21st and 22nd. Tom added that the structure will look very similar to last year's weekend. The business meeting will

be a shorter amount of time. Let's get this on our calendars to get as many people to Morgantown in April.

President- Chief Executive Officer- Tom Begley

- Update on Chapter Advisor Search Committee – We have been delayed with the process due to Dr. Roy Baker's other commitments in Morgantown. Tom will be requesting a meeting with Mike Turner to discuss goals and objectives. He will also convene a committee meeting soon with Jordan Feathers, Brant Bush and Dr. Roy Baker. Patrick Farley suggested an advertisement in the Chronicle of Higher Education due to its broad reach in the educational industry.
- The "Call 5 Campaign" follow-up – this campaign started in August and Tom's thinking was expanding on our other solid efforts through social media, emails, website presence and hosted events. So this campaign is intended to have each board member call five members from their time to catch up and explain what we are doing with the alumni chapter. Tom had a conversation with Dan Roy at Homecoming, who has been disconnected for many years. Tom found out that he had sought us out through Facebook, emails and website. Dan was blown away by what we are doing and the Alumni Chapter of Year Award compelled him to reach out to us, but didn't know how. So he decided to stop by the tailgate and ultimately contributed. This success story is easier than many people believe, as it's not just for fundraising but getting reconnection with our Chapter. If you haven't call anyone yet, just try one to get started and have a conversation. Afterwards shoot Tom an email to let him know how the call went.
- Forming 40th Re-Chartering Anniversary Celebration Committee – Tom has reach out to someone that he would like to chair the 40th and awaiting their answer.

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- Pinned for future discussion - Alpha Rhose newsletter should be added back to the Undergraduate responsibilities when they return to campus.

New Business:

- N/A

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- Tom shared that a well thought of WVU student and member of Kappa Alpha passed away from a recent fall at the Fraternity house.
- Patrick Folio motioned to donate \$100 to Kappa Alpha in some fashion on behalf of Sean Michael Guthrie. The motion was seconded by Bob Laughner and there were nine yea's and zero nays. Tom will reach out to them to find out where we can make that contribution.
- Tom expressed what a great event we had for Homecoming as it was great to see everyone back in town.

Scheduling Next Conference Call

- Wednesday, November 16, 2016 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Bob Laughner and seconded by Jason Hyett. No opposition. Meeting ended at 7:03pm.