

Alpha Rho Alumni Chapter Board of Directors Meeting Minutes 04/22/2017

Simulcast info: 304-362-8484, Teleconference- www.uberconference.com/wvupikapp and Facebook Live.

Introduction of Special Guest, Jessica Li

In the interest and respect of her time, Tom Begley introduced Jessica Li from the WVU Greek Life Office. Jessica mentioned that WVU continues to move forward in Greek Life without Dr. Roy Baker. They are now searching for a director to have one in place for the fall. Current staff and student workers have been working with students day-to-day for operations. Of note, recruitment is deferred creating a long stretch between new member periods. WVU has 31 chapters and a little over 2,000 members. Marketing will need to be a focus with recruitment. IFC chapters may do Fall and Spring recruitment if certain grade and hours criteria are met. Currently, the all Greek G.P.A. is slightly higher than the all student average, though the fraternity average isn't above the all men's. Jessica mentioned chapter have been focused on philanthropy and not just on the Homecoming and Greek Week competitions. The academic report for Greek Life is on the University's website.

Call to Order: The annual full meeting of the Board of Directors and members of the Alpha Rho Alumni Chapter was held in person in Morgantown, WV in historic Woodburn Hall, Room 106 on the campus of West Virginia University and simulcast via teleconference and Facebook live on April 22, 2017. The meeting was called to order at 10:16am with President and Chief Executive Officer, Tom Begley presiding and recording of minutes by John George, Secretary via teleconference.

Opening Prayer: Jordan Feathers, AP 438- VP Chief Risk Officer led the opening prayer

Special Recognition: Tom Begley recognized Chairmen Emeritus Eric Dyson, AP 355 & Mike Turner AP 220, for the purpose of thanking them continuing to recognize their service to Alpha Rho

Roll Call - taken by John George, AP 385- Secretary- Chief Communication Officer Members of the Board in attendance:

- Bob Laughner, AP 68 Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 Regional Leader for Charleston, WV
- Erik Baldwin, AP 412 Regional Leader for Greater DC and Baltimore
- Patrick Farley, AP 67 Member at Large
- Jordan Feathers, AP 438 Vice President Chief Risk Officer
- Jason Hyett, AP 466 Vice President Chief Information Officer
- John George, AP 385 Secretary Chief Communications Officer (via teleconference)
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Tom Begley, AP 284 President & Chief Executive Officer

Board/Officers Not Present:

- Ken Berko, AP 367 Regional Leader for Charlotte and Carolinas
- Craig Winkelmann, AP 69 Vice President Fundraising
- Patrick Folio, AP 147 Treasurer Chief Financial Officer
- Matt Loffa, AP 628 Executive Vice President

Others in attendance:

- David Kish, AP 97
- Jay Marano, AP 120
- CR Piatt, AP 124
- Randall Lapcevich, AP 175
- Chairman Emeritus Michael Turner, AP 220
- Jeff Bailey, AP 226
- TJ Katz, AP 253
- Chris Vari, AP 279
- Andrew Dunn, AP 288
- Chairman Emeritus Eric Dyson, AP 355
- Kris Scheponik, AP 357

Identification of Proxy Votes/ Proxy Voters: (Per the Alumni Chapter Constitution and Bylaws)

- John George, Secretary confirmed proxy votes have been received and active attendance provides quorum per bylaw requirements.

Reading of Minutes to last meeting:

Motion presented and passed to dispense with the reading of the minutes.

Alpha Rho Housing Corporation Update

Housing Corporation President Mike Turner, AP 220 provided an update on 650 N. Spruce Street. The current group, SAE is taking care of the property with little to no damage. We should have around \$200,000 in bank when we return around 2019. Mike mentioned the value of the property is around \$1.4 million. Additionally, other properties will be coming up for sale in the near future and Mike suggested we research those opportunities. Currently, rent is at \$5800 per man.

Officer Reports

Regional Leaders

- Charlotte Tom added that Ken Berko is heading up events in the newly established Charlotte region.
- Pittsburgh Bob Laughner relayed that the Pittsburgh region has been around for about 2 years and they try to do about four events a year. One is around a football game when venues become valuable like Shawn Janovich's business location. Another event centers around hosting and supporting the Journey of Hope as it goes through the area.
- Greater DC/Baltimore Erik Baldwin mentioned they will do a tailgate for the WVU/ Va Tech game in FedEx field along with the Journey of Hope finally in DC.
- Charleston WV Twon mentioned a Journey of Hope visit this past year went well and will look to keep assisting with that visit.

- Greater New Jersey/New York – Tom indicated it has been tough to get started, but will be a focus moving forward.

Member at Large

- Patrick Farley was able to join the meeting after 'parking issues'. Patrick shared that the history project was discussed at the dinner the night before. The project continues.

VP- Chief Risk Officer

- Jordan Feathers mentioned no Standards Committee issues to report. He added that later in the meeting we'll discuss the process to reintroduce members to the APAC as long as financial obligations are met. Additionally, he is looking to streamline the alumni chapter's apparel process for member benefits for ease of ordering and distribution.

VP- Fundraising

- Tom will discuss fundraising during his report.

VP- Chief Information Officer

- Jason Hyett provided some statistics: 185 Twitter followers, 111 on Instagram and 70+ on Facebook page with 188 members of the group page for a lot of activity. Our website, wvupikapp.org has been updated and Jason showed the link/page to visit for ease of updates of alumni information. Additionally, content is a big need so everyone is encouraged to send information to the 'Let Us Know' page. This will help with congratulations, quick gatherings, etc. Also Jason navigated the site to show recording of past minutes, contributors/contributions, constitution/bylaws, and more. Tom added that Jason's work to market us is a big reason

Secretary- Chief Communications Officer

- John George told the group that the April newsletter was released Thursday.

Treasurer- Chief Financial Officer

- Anthony "Twon" Graley stepped in for Patrick Folio and shared the 2017 and proposed 2018 budget report. Also as of 4/19/17 our account has \$8600.

Executive Vice President

- Matt Loffa had no report

Vice President- Chief Operating Officer

- Erik Baldwin led a presentation of the Strategic Planning Committee's recommendations of the previous review/findings of the Student Chapter's suspension. (The slideshow and summary will be available for review at wvupikapp.org.) Tom encourages everyone to take the time to read the recommendations, let us know if you have any questions and provide some feedback.

President- Chief Executive Officer

- Tom will present his report near the end.

Old Business:

- Motion was previously presented to confirm Erik Baldwin's appointment as Vice President- Chief Operating Officer. All proxy votes received were in favor and no opposition was presented in the meeting. Erik is confirmed as Vice President - Chief Operating Officer.
- Jason Hyett explained the motion to consider the Alumni Outreach Initiative allowing inactive alumni to become involved with the Alumni Chapter as long as all debts are settled. No opposition in the meeting with one nay proxy vote; therefore, motion passes.
- Motion to Consider Amending Alumni Chapter Constitution and Bylaws to rename "Member at Large" position. No opposition in the meeting and proxy votes were in favor, so motion passes.
- Motion to consider 2018 Budget was voted on with not opposition in the meeting or by proxy vote so the 2018 budget is passed. The amendment Alumni Chapter Constitution and Bylaws to Change Fiscal Year was presented and discussed. No opposition in the meeting with one nay proxy vote, thus motion passes and the fiscal year will be changed to a calendar year.

President – Chief Executive Officer Report

- Tom showed the budget again and expressed the need to continue our membership drive and contributions to meet our needs.

Introduction of Special Guest, Andrew Bublitz

Tom introduced Andrew Bublitz, Director of Alumni Engagement for Pi Kappa Phi. Andrew works with a lot of alumni organizations including alumni chapters and housing corps and assists with recognitions. Andrew mentioned the various training conferences available to undergraduate students and the expecting growth to 200 chapters by 2020. Andrew indicated that Pi Kappa Phi is excited to bring Alpha Rho back to Morgantown. Pi Kappa Phi currently has 188 operating chapters which ranks seventh nationally. Patrick Farley asked Andrew to take the message back to Mark Timmes that we mean business here in Alpha Rho.

New Business:

No new business.

Open Floor/Pass The Gavel - open to all Members wishing to discuss any topic.

The gavel was passed around and members expressed the gratitude for being back in Morgantown and the efforts our alumni are making to ensure the best possible future for Alpha Rho.

Scheduling Next Conference Call

Wednesday, May 17, 2017 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented and seconded. No opposition. Meeting ended at 12:06pm