

Alpha Rho Alumni Chapter Board of Directors Meeting Minutes 3/15/2017

Call specifics: 304-362-8484 and http://www.uberconference.com/wvupikapp

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, March 15, 2017. The meeting convened at 6:06 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 Regional Leader for the Pittsburgh, PA area
- Ken Berko, AP 367 Regional Leader for the Carolinas
- Erik Baldwin, AP 412 Regional Leader for the Washington, DC metro area
- Patrick Farley, AP 67 Member at Large
- Jordan Feathers, AP 438 Vice President Chief Risk Officer
- Jason Hyett, AP 466 Vice President Chief Information Officer
- John George, AP 385 Secretary Chief Communications Officer
- Patrick Folio, AP 147 Treasurer Chief Financial Officer
- Erik Baldwin, AP 412 Vice President Chief Operating Officer
- Tom Begley, AP 284 President & Chief Executive Officer

Others in attendance:

- Brant Bush, AP 215

Not in attendance:

- Anthony Graley, AP 359 Regional Leader for the Charleston, WV area
- Craig Winkelmann, AP 69 Vice President Fundraising
- Matt Loffa, AP 628 Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Erik Baldwin and seconded by Brother Patrick Farley with no opposition.

Officer Reports (full reports suspended for this meeting):

Regional Leaders- Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Anthony Graley (Charleston) sent Spring Alumni Weekend carpool noticed to area alums
- Ken Berko (Charlotte Region) updated Carolinas list for correspondence
- Bob Laughner (Pittsburgh Region) Meeting with local fire department regarding housing of Journey of Hope with Brother Dave Kish, AP 97.
- Erik Baldwin (Washington, DC) sending carpool note for Spring Alumni Weekend and starting preparations for the WVU vs. Virginia Tech at FedEx Field in the fall.

Member at Large-Patrick Farley

 Patrick indicated that we will be meeting at 6pm on Friday, April 21 for the Alpha History project discussion.

VP- Chief Risk Officer- Jordan Feathers

No report.

VP- Fundraising- Craig Winkelmann

Not present.

VP- Chief Information Officer – Jason Hyett

 Jason has been working to update the site for Spring Alumni Weekend along with highlights for special life experiences for various alumni. Continue to push for the Let Us Know initiative as we need more content. Also interested in an 'increase our followers' campaign. Additionally Jason will be working on technology aspects of the annual board meeting. Brother Farley has discussed and confirmed that Brother Jay Marano will be the photo journalist of the history project.

Secretary - Chief Communications Officer - John George

John has the early draft of the March newsletter and expects and early release next week.

Treasurer- Chief Financial Officer- Patrick Folio

• Patrick provided the Account Balance is currently at \$8039.85. Patrick has requested a list of those who have signed up for Spring Alumni Weekend to reconcile who has paid.

Vice President- Chief Operating Officer- Erik Baldwin

Erik is currently reviewing the Strategic Plan and Recommendations. He will be editing and
formatting the recommendation for sharing at Spring Alumni Weekend. The expectation is
sharing rather than a full review of the plan and recommendations during the weekend.
However, alumni should take the document with them to review and provide feedback.
Additionally Matt Loffa will be drafting a new Student Chapter Constitution and Bylaws with
these SPC findings and recommendations.

Executive Vice President- Matt Loffa

Not present.

President- Chief Executive Officer- Tom Begley

- Tom passed along some updates on his goals for this calendar year:
 - 1. Getting a firm commitment from WVU and National Staff on Re-chartering effort.
 - Tom Update on Begley/ Turner Conversation- trying to pin down a time to meet/ discuss with Christian Wiggins for expansion efforts. We need headquarters to keep Mike Turner in the loop as he plans to negotiate our housing efforts.
 - 2. 2 successful Morgantown Events where we total 100 Members who came to town for one or both events.
 - Spring Alumni Weekend (SAW) Update. Tom needs to know who will be there and who will not ASAP.
 - If you are coming, you need to register ASAP. There are 9 current registered online though Tom expecting up to 45 in attendance.

- Plans for Friday evening. Tom encourages everyone to show up to dinner to hear about the history project. Tom envisions this to be a story telling time.
- Tom also has some ideas for the Ability Experience Bowling fundraising event.
- 3. Raising another 10k for our operations
 - This will be come front and center soon as we need to increase the budget.
- 4. 40th Re-chartering Committee firmly established and meetings will be taking place soon regarding planning.
- Goal Setting for Board Positions
 - 5. Thank you for getting these done! They were exactly what I was looking for.
 - 6. I will compile all of them and send them out.
 - 7. We will review these in the Spring Alumni Meeting

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- Pinned for future discussion - Alpha Rhose newsletter should be added back to the Undergraduate responsibilities when they return to campus.

New Business:

- Brother Tom Begley has presented a proposed amendment changing the Member at Large position to the title of Historian of the Alumni Chapter. John George read the amendment in full for Board consideration. Tom added this change is intended to provide continuity in collecting historical records as well as spearheading the 5 year review and update of our history documentation. Additionally, this new position will help the Student Chapter Historian. Please see Appendix I of these minutes for the full version of the amendment. Motion presented by Patrick Folio to table the vote for this proposed amendment to take place at the April Board Meeting in Morgantown and seconded by Jason Hyett. Tom will pass this proposed amendment to the active membership for review before the vote.
- Chief Operator Officer Vacancy- Tom has pushed this for an official vote to elect E. Baldwin into this position at the annual board meeting. Tome does have the Constitutional authority to simply appoint Erik, but he would like to give our active members the ability to "bless" with a vote.
- Membership Initiative- Jason Hyett has drafted a proposal to reach out to some of the probationary student chapter members who were around the time of the charter being pulled as well as others that have not been expelled by the National office. Research is necessary to make sure they are in good financial standing allowing them to appeal for alumni status and APAC membership. The proposal requires involvement of the Chief Risk Officer. Patrick Farley indicated this a great idea and would like to get input from some of these members for additional history notes. Tom also expressed getting the Standards Committee involved.
- Budget and Funding Goal Patrick Folio has changed the format for our budget and has adopted the active chapter budget template by the National office. Patrick indicated we were short of our \$22,500 goal in fundraising for FY17 hitting around \$6,916 in revenue. For the FY18 year, we have a new goal of \$15,000 though has reduced some expenses if various areas for a total \$13,900. What hurts our budget is food/beverage at Homecoming for late arriving attendees.
- Patrick Farley motioned to table the budget vote until the annual board meeting at Spring Alumni Weekend and Jason Hyett seconded the motion. No objections.
- Tom expressed we have to encourage more people to contribute to APAC as well as identify a lead fundraising member to assist with developing campaigns to raise funds. Therefore, we will be aggressively asking for money from our membership.

- Patrick motioned to add a constitutional amendment changing our fiscal year from the current dates to a calendar year beginning January 1, 2018. Patrick Farley moved to table the amendment motion to Spring Alumni Weekend board meeting and Janson Hyett seconded the motion. No objections.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- Tom has asked the board to be prepared to discuss our Alumni Chapter business and encourage members to show up and participate in the meeting. Andy Dunn will be flying in from Phoenix along with alums that haven't been in Morgantown in a while. Tom is planning to arrive early on Friday morning.

Scheduling Next Conference Call

- Annual Board Meeting Spring Alumni Weekend, April 22nd.
- Next Call is Wednesday, May 17, 2017 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Patrick Farley and seconded by Jason Hyett. No opposition. Meeting ended at 7:14pm.