



PI KAPPA PHI

ALPHA RHO
ALUMNI CHAPTER

**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
06/02/2020**

6:00 PM Eastern

Phone 1 929 205 6099

Teleconference-

<https://us02web.zoom.us/j/84571667497?pwd=ajVkcFVpMU94RUx3WVJTRmlORnNlZz09>

Meeting ID: 845 7166 7497

Call to Order: A special unofficial meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Tuesday, June 2, 2020. The meeting convened at 6:15 PM EST with Tom Begley, President & Chief Executive Office presiding. Recording of minutes was taken by John George, Secretary.

Recent Awards

Tom wanted to get the Board together to discuss the recent announcement of the back-to-back **Master Champion Alumni Chapter** and **Alumni Chapter of the Year** for 2020 for Pi Kappa Phi Fraternity. Additionally, we received the **National Alumni Engagement Award** as well as our Brother Tom Begley received the **National Volunteer of the Year Award!** This is on top of the excellent year had by the Undergraduate Chapter.

Looking to share with our membership and increase fundraising efforts immediately to capitalize on momentum. Correspondence include the formal room renovation efforts as it will be huge point of pride and history of Alpha Rho.

Mike Turner mentioned the rooms have been gutted and framing should start within a week. Up the stairs at the top will be a corridor between rooms leading to new wood pocket doors with the crest/logo (matching front door). The doors open into a wood/mahogany type formal room. Need to decide flooring, ceiling and walls. Need to relocate sprinkler system to drop from ceiling. Biggest expense will be the door, but stay in great shape like the front door. No budget at this point overall but have a demo & framing budget. Could do some recess wall elements to incase special items like the charter. Room would be locked like formal room at the old 650 N. Spruce Street. Tom envision mahogany look with leather furniture providing a nice monument for us. Tom shared \$8,000 to \$10,000, but it could be more. Mike thought that was a fair process.

Tom asked Brandon how we are going to market this to all of our members about the awards and generate excitement towards

We need to complete the goal of \$25,000 of which we are halfway there which was confirmed by Patrick Folio.

Patrick Farley added that alumni may be interested in contributed to certain portions of the project like the doors. Naming rights of the formal room is an option.

Mike added that we have some surplus from Housing to put towards the project.

New Alumni Happy Hour

The next item is Friday, June 5, 2020 new alumni Happy Hour. This is to bring the new graduates into the alumni fold right away. Tom asked the Board to join the call at 7:00pm EST. Randy will go over the member levels and Patrick will share the budget and what we purchase with the budget. John will discuss volunteer roles as many of the current board will be rolling off. Brandon will encourage following on social media and staying up to date.

Communications Plan

Mike mentioned that he has sent a large volume of recent renovation of the house that would be good on the site. However, Tom shared that it would be more impactful if Brandon shows via our social media accounts. There's about 75 pictures that Mike sent to Jason Hyett. Great opportunity for June's newsletter with new renovation.

Tom shared that the National Office is shutting down and won't be sending any award correspondence. Therefore Tom would like to get and email out this week (week of June 1) announcing the awards to our members. Then to follow in the next two weeks with social media hits frequently and concluding with the newsletter on June 15.

Randy and Mike will get together to discuss some specific fundraising options, but Mike expects the formal room to be done by the beginning of the school year. Erik suggested providing the top end budget projection to start the fundraising. Mike will get with Eric Dyson to come up with a budget. The room is about 500 square feet. First priority is to complete the four bedrooms. Homecoming was suggested as the completion date with an event to dedicate the new formal room.

Patrick Farley raised the issue of sensitivity during the current financial crisis in our asking of our members.

Members of the Board in attendance:

- Brandyn Snyder, AP 854 - Social Media Chairman
- Patrick Farley, AP 67 - Historian
- Randy Lapcevich, AP 175 - Vice President - Fundraising
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Mike Turner, AP 220 - Chairman Emeritus

Not in attendance:

- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Kienan Battin, AP 812 - Recent Graduate Officer
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- Andy Dunn, AP 288 - Executive Vice President
- Allyson Cannon, Chapter Advisor, Alpha Rho Council of Advisors
- Eric Dyson, AP 355 - Chairman Emeritus

Adjournment: Call ended at 6:58pm.