



PI KAPPA PHI

ALPHA RHO
ALUMNI CHAPTER

**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
01/21/2020**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Tuesday, January 21, 2020. The meeting convened at 6:02 PM EST with Executive Vice President, Andy Dunn presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, AP 67 - Historian
- Randy Lapceвич, AP 175 - Vice President - Fundraising
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Andy Dunn, AP 288 - Executive Vice President

Others in attendance:

- Allyson Cannon, Chapter Advisor, Alpha Rho Council of Advisors

Not in attendance:

- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Brandon Snyder, AP 854 - Social Media Chairman
- Kienan Battin, AP 812 - Recent Graduate Officer
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Andy Dunn, AP 288 and it was seconded by Patrick Farley, AP 67 with no opposition.

Introduction of Ally Cannon, Chapter Advisor

Ally indicated we had 2nd week of Rush with about 20 guys signed up. Extending bids this Friday. Tied for first in GPA among fraternities at 3.2 which is the highest in some time. Ally mentioned we are in great shape to win the Arista Cup for the year for best Fraternity on Campus. Very excited and proud about the awards from the Pi Kapp College.

Officer Reports:

Regional Leaders

- Ken Berko (Charlotte Region) – not present
- Anthony Graley (Charleston, WV Region) – not present

Social Media Chairman - Brandyn Snyder

- Not present

Historian - Patrick Farley

- Evan Penrose is the new Student Chapter Historian and replaced Josh Falconer. Patrick has connected to get up to speed.

Recent Graduate Officer - Kienan Battin

- Not present.

VP- Chief Risk Officer- Jordan Feathers

- Not present.

VP- Fundraising - Randy Lapceovich

- To date the APAC 2020 campaign has received 8 responses and Patrick Folio indicated one more came in outside the JOT forms. The \$9,150 raised with five Black Diamond memberships. The fundraising goal was \$20,000. Randy asked that we connect with 10 brothers from our eras to check in to see if they have received emails and newsletter. We need to just connect and express how many good things are happening and to get involved with attending events first before considering a contribution. Erik suggested a big email blast and social media push around March/April for tax return time. Andy has interest in exploring the broader groups to engage first by personal approach. Patrick Folio will put the list of those who donated on the shared google docs drive.

VP- Chief Information Officer - Jason Hyett

- Not present.

Secretary - Chief Communications Officer - John George

- Working on the January version of Newsletter for release soon focusing on the recent Student Chapter awards at Pi Kapp College. From an engagement standpoint, Andy mentioned that Tom would like to involve other alumni in the newsletter creation and content.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick shared with Randy that there is a column on the google sheet for thank you notes. Our account balance is \$11,594 and expenses are paid up.

Vice President- Chief Operating Officer- Erik Baldwin

- Erik sent the strategic planning document and asked the board to review and will add to the google drive.

Executive Vice President- Andy Dunn

- Some key elements Andy is working on is the Five Areas of Focus so we are updated in each area. Andy will work with the board to put together action plans to keep moving forward.

- For Spring Alumni Weekend (April 17-19), we need to begin marketing the weekend to get room block information out to alumni. Andy asked about agenda options like a banquet type dinner on Friday with business meeting on Saturday morning. Patrick Farley added that we may want to keep it less formal for the Spring. Patrick Folio suggested going to Sean Janovich's business to hang out on Friday or Saturday evening. Ally mentioned she briefed the Student Chapter Exec. Board, and they are happy to host something at the house. However, cost needs to be a concern as they won't have a lot for this Spring as opposed to the next Homecoming. Ally and Andy has thoughts about a WVU baseball game as a possible option as tickets are free for students. Erik provided that alumni would probably cover food costs for a dinner at the house by pass the hat efforts. Erik also threw out the possibility of a round of golf on Friday. The Student Chapter will host a Rose Ball for their spring formal, so that will be an additional cost for them. Josh Falconer, former Historian, will be graduating in May.
 - At the Saturday 10am business meeting, we will welcome the new graduates followed by a possible Stepping Stones event and possible baseball game.
 - Ally would look to book a room in the Mountainlair from 10am to 12noon.
 - Patrick Farley suggested the formal Ritual meeting to take place, and Ally mentioned that was expected to happen.
- Another initiative will be to engage the new graduates into the alumni status so they have opportunities to get and stay involved

President- Chief Executive Officer- Tom Begley

- Not Present.

Old Business:

- No old business

New Business:

- Patrick Folio brought up the WVU vs. Florida State football game ticket order form is due April 1 to the MAC in case someone wants to begin the event process.
- Ally added that the trophy case is super full now and the Student Chapter is looking for a new trophy case.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

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Scheduling Next Conference Call

- Tuesday, February 18th at 6:00 PM EST (third Tuesday of each month)

Adjournment: Andy Dunn, AP 288 motioned to adjourned the meeting which was seconded by Patrick Farley, AP 67 at 6:53pm.