



# ALPHA RHO ALUMNI CHAPTER NEWSLETTER

Featured in this Issue  
Congrats to David Goldberg  
Re-chartering Hotel Booking Info  
Birthdays

**\*\*IMPORTANT - BOOK YOUR  
HOTEL ROOM NOW!\*\***

**40th ANNIVERSARY &  
RECHARTERING WEEKEND  
APRIL 11 - 14, 2019**

Use the following information to book your room at the Holiday Inn-University Area for a special negotiated rate.

**Order Details:**

- Group name: Alpha Rho Alumni Chapter early bird registration
- Group code: RHO
- Dates: April 11-14, 2019
- Rate: \$95.00 per night per room plus tax. Includes hot breakfast buffet up to 4 people per room per day.
- **Early Bird Cutoff date: October 1st, 2018. After that, the cost is \$110 per night.**

**Two ways to reserve your room:**

1. Call the hotel at 304.241.6649. You must reference the **ALPHA RHO ALUMNI CHAPTER GROUP BLOCK**

2. Online: <https://www.ihg.com/holidayinn/hotels/us/en/morgantown/mgwpd/hotel/detail>. Input dates and group code **RHO**

## HOMECOMING - OCTOBER 5 -7, 2018!

RSVP now for the weekend's events - <http://wvupikapp.org/events/rsvp/>

### CONGRATULATIONS, BROTHER DAVID GOLDBERG!

Please join us in congratulating Brother David Goldberg after the September 10th announcement that he was appointed as new President and CEO of Mon Health System. He will begin his new role on October 1st. We are excited to welcome David and his family back to Morgantown. With this exciting news, we decided to share his April 2017 alumni interview again which ran around the Spring Alumni Weekend. Enjoy!



### ALUMNI SPOTLIGHT - DAVID GOLDBERG, AP 316

From April 20, 2017

Brother David Goldberg was initiated into Alpha Rho in September of 1991 and held leadership positions of Vice Archon and Archon. He graduated in 1994 with a BA in Political Science.

David is the Executive Vice President of Allegheny Health Network in Pittsburgh, PA, following three and half years in San Antonio as CEO of Baptist Medical Center, Northeast Baptist Hospital and Service Line Executive for Behavioral Health and Cardiovascular Service Lines and 10 years in healthcare operations at Inova Health System in Northern Virginia. (Note: David is now the President and CEO of Mon Health System.)

He is married to his college sweetheart Noel (Kappa Delta, BA Psychology 1993 and MS Community Health Education 1995) and the father of two daughters, Reagan (16) and Ryan (13). While he loves WVU sports, travel and GOLF, David mentioned, *"family time traveling and being together is rare and so important!"*

We asked David, what did you learn from Pi Kappa Phi that has helped in your career? He provided, *"Friendship, character, networking and giving of self, have helped me find opportunities. My first job out of college, Senate Sergeant of Arms office, was made possible through a Pi Kapp and family connection. As much as skill drives opportunity, the network of friends, family and fraternity has, and always will, be vital to succeed."*

We also asked David about his best memories as a Student Member and what's it mean to be a Pi Kapp today. He wrote, *"WVU and Pi Kapp made the college experience! Some of my closest friends are from the fraternity. I remember trips for spring break, overseas, times in Northern Virginia after graduation and building families with*

(see DAVID GOLDBERG on page 2)

September 26, 2018/Issue 15  
A Monthly Newsletter

Published by the  
Alpha Rho Alumni Chapter  
of Pi Kappa Phi

Every effort has been made to ensure the accuracy of the information contained herein. The Alpha Rho Alumni Chapter of Pi Kappa Phi, nor Pi Kappa Phi Fraternity is liable for errors or omissions.

© 2018



Show your support! Your financial support is critical to ensure resources our available to the Alpha Rho Student and Alumni Chapters. We ask you to consider a contribution today. It's easy! Simply visit [wvupikapp.org](http://wvupikapp.org) and click 'Contribute' then view the membership levels. You may make a full payment or set-up monthly installments. If you have any questions, please send them to [apalumchapter@gmail.com](mailto:apalumchapter@gmail.com).



Thanks to everyone who made it to Charlotte on Labor Day weekend to watch the Mountaineers beat Tennessee! Special thanks to event organizer, Brother Ken Berko, AP 367 for his efforts.

RECENT AND UPCOMING BIRTHDAYS

- Richard "Foof" LaGala, AP 346 - September 22
- David Deskins, AP 108 - October 6
- Jay Marano, AP 120 - October 7
- Chris "Barney" Denson, AP 360 - October 15



Alpha Rho Alumni Chapter  
PO Box 1601  
Morgantown, WV 26507

[apalumchapter@gmail.com](mailto:apalumchapter@gmail.com) | [www.wvupikapp.org](http://www.wvupikapp.org)

DAVID GOLDBERG (continued from page 1)

*children all with ties to Pi Kappa Phi brothers. Cannot imagine life with the linkage to my brothers and friends!"* On the meaning of being a Pi Kapp now, David added *"Brotherhood is the base for so much success and support. You can go years without talking to a brother and see one, phone one, email one and it is like no time has passed. We are a support system that never weakens."*

David is an Archon's Council Level Contributor to the Alumni Chapter and when asked why it's important to be a part of this, he said *"Ensuring the foundation for brotherhood into the future is so important. We are part of a longstanding tradition of men helping and supporting men. I cannot imagine not having Pi Kappa Phi at WVU or having such deep founded friendship through fraternity not being in place for others to participate in!"*

As the 40th Anniversary of the Re-chartering and reorganization of the Student Chapter approaches, here's what he had to say about its meaning to him and what he wants our Chapter to look like in the future? *"The alumnae of Pi Kappa Phi are important for the future and stability for now. While it is not up to the alumnae to be the only stakeholders, we are part of the cycle of brotherhood and if able, be the ones to help ensure there is a future for new brothers to join our fraternity. I cannot wait to see what 50, 60 and 75th year anniversaries look like."*



David continues to be a great Brother and friend. We thank David for his time and support of the Alpha Rho Alumni Chapter.

End of Interview

Congratulations again to David on his new position with Mon Health System! We are very proud to call you a Brother.

STAY IN THE KNOW...

KEEP CONNECTED VIA SOCIAL MEDIA AND ONLINE!

- ⇒ Facebook (Pi Kappa Phi - Alpha Rho Alumni)
- ⇒ Instagram (@wvupikapp & @wvupikappalumni)
- ⇒ Twitter (@wvupikapp & @wvupikappalumni)
- ⇒ Online at [wvupikapp.org](http://wvupikapp.org).