



**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
3/21/2018**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, March 21, 2018. The meeting convened at 6:02 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Kienan Battin, Archon, Alpha Rho Associate Chapter
- Allie , Chapter Advisor, Alpha Rho Council of Advisors
- Mike Turner, AP 220 - Chairman Emeritus

Not in attendance:

- Matt Loffa, AP 628 - Executive Vice President
- Erik Baldwin, AP 412 VP- Chief Operating Officer & current Regional Leader for Washington, DC
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Craig Winkelmann, AP 69 - Vice President - Fundraising

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Pat Farley, 67 and seconded by Brother Patrick Folio, AP 147 with no opposition.

Introduction of Kienan Battin, Archon & Noah Weaver, Historian Alpha Rho Associated Chapter

Tom introduced Kienan Battin the new Archon for the Alpha Rho Associate Chapter in Morgantown. Kienan is a junior finance major from Morgantown and University High School. We have about 66 members and Kienan mentioned we have an involved group and great bunch of guys. The first philanthropy is this Friday. Kienan did solve one chapter obstacle with a former associate member. He is working to get into meeting with Dr. Richardson who is head of Greek Life. Tom indicated that he was dealing with an advertised party by some former members who were expelled from the Chapter in the past, and had the presence to notify the university to indicate it wasn't current members.

Noah has passed along the paypal link for Alumni Weekend and has a new edition of Alpha Rhose created.

Introduction of Allyson Cannon, New Chapter Advisor

Tom introduced Allyson Cannon who reached out to Dr. Richardson regarding assisting with Greek Life. Allyson is currently working for the WVU Alumni Association and is a member of Alpha Omicron Pi and serves as one of their advisors as well. She wants to give back to Greek Life and help in any way possible. She is excited to help with the Chapter Members and the Alumni Chapter.

Officer Reports:

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) – The region is working with Patrick Carlson (Ability Experience) to plan the North leg of the Journey of Hope and Marty from the Pittsburgh Alumni Chapter. We are hoping to secure some dorm rooms so the team doesn't have to stay on floors.
- Ken Berko (Charlotte Region) – Ken mentioned that today is the final day for tickets to WVU vs. Tennessee in Charlotte. We are right at 30 tickets and Ken and John will move forward with getting the ticket order process moving forward. Paypal will be used to collect the ticket money. We are looking at a game day tailgate and a gathering on Friday night in uptown Charlotte. Tom has asked to get in front of student chapter so they are aware in case any are making to charlotte
- Anthony Graley (Charleston, WV Region) - No report.
- Erik Baldwin (Baltimore/DC Metro Region) - No report.

Historian - Patrick Farley

- Patrick welcomed Ally, Kienan & Noah. Patrick heard from the Marriott Waterfront and will be meeting with them soon to discuss the initial contract for the Re-Chartering weekend. Tom has asked that we pull together photographs and get them on the website. Tom reiterated that the 40th Re-Chartering Anniversary of 1978 will be hosted by the Alumni Chapter; however, we will also be celebrating the new re-chartering by the student chapter. Patrick is good with the written history project.

VP- Chief Risk Officer- Jordan Feathers

- Jordan said everyone should've gotten shirts in the mail last week that were eligible. Jordan will review risk policy for Spring Alumni Weekend.

VP- Fundraising - Craig Winkelmann

- No Report.

VP- Chief Information Officer - Jason Hyett

- Jason mentioned that we have 269 followers on Twitter and 363 on Instagram. We've seen a substantial increase due to the new student members. Jason asked the students to continue to use social media accounts and provide content. Additionally, he's been collecting registrations for alumni weekend. Tom added for those on the call that we will continue to maintain editorial content over the social media sites and still have alumni chapter content as well.

Secretary - Chief Communications Officer - John George

- The next version of the newsletter is under production and John is looking to profile David Deskins, AP 108.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick supplied the account balance of \$15,811.83. \$11,871.77 in campaign donations with pledges of \$4,200 outstanding. Patrick asked that we continue to reach out to alumni to request donations. For Spring Alumni Weekend, we have 24 signed up with four associates and our new Chapter Advisor. We expect to exceed the 30 attendee figure along with a large number of associates.

Vice President- Chief Operating Officer- Erik Baldwin

- Erik was not present. Tom added that the Strategic Planning Committee will be gathering at some point in August/September in Morgantown.

Executive Vice President- Matt Loffa

- Not Present

President- Chief Executive Officer- Tom Begley

- Contribution campaign update - At this stage emails are not going to be as successful, so please pick up the phone to call and ask for contributions. Please call one, two or more to catch up with them and update them on the APAC. We need to close the gap of \$10,000 to make the budget work as it's already been slimmed down. There are necessary costs that have to be covered. At this point, Tom is begging each board member to pick up the phone and make some calls to reconnect and ask for help. The phone calls work.
- WVU Greek Moratorium Status - Tom provided that all of the work done by the APAC, has given a position of strength with WVU leadership. Another chapter, Pike, has reached out about looking at some legal options to lift the moratorium. While Tom will participate in the meeting, Tom relayed that we won't be part of litigation and instead will be working with Dr. Richardson and the University to lead and offer solutions moving forward. Allyson added that the educational guidelines by WVU will be raised and our efforts already will be in line or above them.
- Spring Alumni Weekend – please go ahead and register. Tom is working with Parker to do an Associate Member Ritual on Friday night which isn't esoteric. Tom has spoken with the director of catering at the Mountainlair. We are good to go with Stepping Stones at the baseball game. Again, we will be use Uber and shuttles on Saturday night for Mike Turner's house.

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- None

New Business:

Nominations were opened for the 2018-2020 Term and nominations will be open for 48 hours. Tom has nominated the following for each position and seconded by Bob Laughner:

- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer

- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Matt Loffa, AP 628 - Executive Vice President

Patrick Farley nominated the following position and Patrick Folio seconded:

- Tom Begley, AP 284 - President & Chief Executive Officer

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

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Scheduling Next Conference Call

- Saturday, April 21st at 10:00 AM EST for the Annual Alumni Chapter Meeting in Mountainlair in Morgantown.

Adjournment: A motion to adjourn meeting was presented by Patrick Farley and seconded by Bob Laughner with no opposition. Meeting ended at 7:04pm.