



**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
2/21/2018**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, February 21, 2018. The meeting convened at 6:01 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer & current Regional Leader for Washington, DC
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Chaz Tranter, AP 663 - Council of Advisors
- Conner Burk, Leadership Consultant with Pi Kappa Phi Fraternity

Not in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Matt Loffa, AP 628 - Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Pat Farley, 67 and seconded by Brother Craig Winkelmann, AP 69 with no opposition.

Discussion of WVU IFC Moratorium

Tom invited Dr. Matthew Richardson, Director of WVU Office of Fraternity and Sorority Life on the call but he wasn't able to call in. Tom indicated that the university called and emergency meeting with President Gee, legal team, Greek Life, Provost and more. There was a push to shut down Greek Life, but President Gee was against that option. Thus after discussion, a moratorium was enacted to shut down IFC organization activities. Dr. Matthew Richardson did contact Tom before the announcement to indicate that our expansion efforts would be allowed to continue. To read the moratorium details, click <https://wvutoday.wvu.edu/stories/2018/02/14/wvu-establishes-moratorium-on-ifc-activity-launches->

[system-review](#). Tom has spoken with James Maloney, Director of Expansion & Growth, Pi Kappa Phi Fraternity and we don't believe it will have a major effect on our efforts. In fact, it may assist in showcasing our different offering as a full and complete betterment option for Greek Life.

Conner Burk added that he felt this leads us to more of a Fraternity experience vs. Frat Life. We can't have social events this semester. He also added the impact will lead to some other chapters not returning to campus, but it won't be Pi Kappa Phi

Tom also spoke with Mike Turner and Eric Dyson, Chairmen Emeriti for the Alpha Rho Alumni Chapter about how times have changed and a new era is upon us. Craig Winkelmann added a historical perspective that we've been through this before and it should be an exciting time for Alpha Rho.

Alpha Rho Expansion Team Update with Connor Burk

64 signed members with one holding a bid. Still talking to others with 763 on a list. This class excels academically with a wide range of majors and backgrounds. Elections will be held this Sunday. Connor is now in Philadelphia at Temple, but Parker Begale is in Morgantown currently. Patrick Farley asked what a comfortable membership number and Connor indicated the current number is near the average at WVU and we are fine with the number. Though we expect to grow. Brother Farley asked about a target number and Connor indicated there was a goal number, though understand attrition and we'll need to stay healthy in recruitment. Tom added that he was absolutely astounded and had to ask again to confirm the membership number to confirm the number. Tom

Update on Council of Advisors

Tom announced that Sabrina Cave, Chapter Advisor, has chosen to step down from advisor role. She has agreed to stay involved with Chapter and Alumni. We would like to keep her close with her influence and connection on campus. Tom will meet with Dr. Richardson to identify Chapter Advisor candidates.

Officer Reports:

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) – Comments provide by email prior to meeting: A) We attempted to have a social function this past Saturday to watch WVU play Kansas but unfortunately we had to cancel due to lack of interest. Only two brothers responded in the affirmative. B) The Pittsburgh region is working with Patrick Carlson, leader of the 2018 JOH - North Leg, to try to secure some meals & perhaps lodging during their stop in the Pittsburgh area this August. C) Have been working with Jason Hyett in trying to update Alpha Rho alumni contact information & also trying to track down "lost" brothers. Tom added that just make sure Brothers are getting emails when talking to guys.
- Ken Berko (Charlotte Region) - No report.
- Anthony Graley (Charleston, WV Region) - No report. Tom asked that we provide a \$50 contribution to his father's foundation in the name of his mother. Patrick Farley motioned and Jason Hyett seconded with no opposition.
- Erik Baldwin (Baltimore/DC Metro Region) - No report.
- Regional Leader suggestion was provided to have a longer notification period with constant communication. Tom would like to see couple more regions plan events.

Historian - Patrick Farley

- Patrick indicated that the 40th Re-Chartering Anniversary of 1978 will be April 11, 2019 weekend. Board members need to get on their calendar. Tom noted that we may also celebrate the new Re-Chartering of the undergraduate Chapter if that can take place via headquarters.

VP- Chief Risk Officer- Jordan Feathers

- Jordan order shirts for around \$806 plus \$120 for freight. Currently, the shirts are at the embroiderer. Tom and Jordan will review offline the risk policy for Spring Alumni Weekend.

VP- Fundraising - Craig Winkelmann

- No Report.

VP- Chief Information Officer - Jason Hyett

- Jason mentioned that Connor and Parker have taken over the Instagram and social media accounts for the new members. Jason is working to keep the website updated with the incoming contributions. We will start ramping up communications for Spring Alumni Weekend. Please add your RSVP to the site. Finally, he'll be adding some history elements to the site. Tom expressed that we shouldn't stop posting, retweeting and sharing on social media.

Secretary - Chief Communications Officer - John George

- Tom has asked that our expansion representatives be profiled in February's newsletter as Sabrina Cave has relinquished her advisor role.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick supplied the account balance of \$15,243. \$15,000 in campaign donations. Transferred \$1,900 to account. Starting a Spring Alumni Weekend tab on spreadsheet to keep track of registrations.

Vice President- Chief Operating Officer- Erik Baldwin

- Erik Baldwin noted that Bob Dombrowski, AP 144 agreed to join Council of Advisors.

Executive Vice President- Matt Loffa

- Not Present

President- Chief Executive Officer- Tom Begley

- Spring Alumni Weekend – Please go out and register for alumni weekend. If you can't make it, let Tom know ASAP. We are expecting 100 people on Friday.
- Board nominations will open next month. Tom will be re-nominating all positions again and appreciates the commitment of each of the Board members for the next couple of years.
- This weekend, Tom will be in Morgantown with the Council of Advisors (Chaz Tranter - Member Education, Bob Dombrowski - Financial, Jay Marano - Ritual, Tom Begley - Recruitment). This is for COA training and introduction to the new members. If anyone is close by, Tom has invited to join the meeting. Tom will try to have a rotation where at least one alumni from the APAC Board or Council of Advisors is present at each Chapter meeting. If you happen to be at an undergraduate Chapter meeting, alumni don't have a speaking presence unless recognized by the Archon. Please abide by the process as this is their Chapter meeting. As a reminder the chain of command is from the APAC to the Council of Advisors to the Undergraduate Chapter. Alumni shouldn't have direct business communication to the students unless in an advisory role. If there are any questions, should contact Tom Begley.
- Another project is to develop a mentorship and career networking opportunity with students. The project leader is to be determined and announced. Patrick Farley suggested we look at partnering with the Pi Kapp Connect program.

- With the contribution campaign, we had a great start but have now hit a lull. Tom received an email from Christian Wiggins, formerly of headquarters. He indicated that we have picked the low hanging fruit, but now it's time to make one-on-one contact. So now pick two or three guys to call and connect then ask if they will contribute for the great things we are doing. Christian said that is where you get over the hump. We've got to get the next \$15,000 raised for our initiatives like Supreme Chapter, ritual equipment, Mid-Year's Leadership Conference and more. Send via email two names by the end of the week of who you are going to commit to call. If you are not comfortable, reach out to Tom to discuss.

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- None

New Business:

- Next month we will open nominations for the Board.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- Patrick Farley made everyone aware of the passing of National Secretary, Eric Almquist.
- Tom commented that this is an incredible time for us and we done great things. With the opportunity for Tom to sit with our new era of members this weekend providing excitement, so let's take the enthusiasm and spread to our alumni.

Scheduling Next Conference Call

- Wednesday, March 21, 2018 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Patrick Farley and seconded by Erik Baldwin. No opposition. Meeting ended at 7:10pm.