



**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
12/13/2017**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, December 13, 2017. The meeting convened at 6:05 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer & current Regional Leader for Washington, DC
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Conner Burk, Leadership Consultant with Pi Kappa Phi Fraternity
- Parker Begale, Senior Leadership Consultant with Pi Kappa Phi Fraternity

Not in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Matt Loffa, AP 628 - Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Pat Farley and seconded by Brother Patrick Folio with no opposition.

Introduction and Remarks of Special Guests: Conner Burk & Parker Begale

Tom introduced Conner Burk, Leadership Consultant with Pi Kappa Phi Fraternity and Parker Begale (pronounced "Be-Gail"), Senior Leadership Consultant with Pi Kappa Phi Fraternity. The APAC is excited to welcome them to Morgantown and tonight's call. They are excited to work with us and Tom has their contact information if anyone wants to reach out.

Officer Reports:

Regional Leaders - Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) – Bob provided the following information in advance via email:
1) The APAC - Pittsburgh region had another successful social gathering last Saturday night at Brother Shawn Janovich's "Bacon, Bourbon, & Beer" to observe/commemorate Pi Kappa Phi's Founder's Day and to also watch WVU beat Pitt in the hard court version of the ole "Backyard Brawl". While I could not attend due to a prior commitment, Brother Farley, AP 67, was there. Brother Farley commented & noted Jay Marano, Bob Dombrowski, CR Piatt and Erik Presto. Great time had and CR's two sons attended as one is freshman at WVU next fall. While toasting at Founders Day, Pat spoke with Bob Dombrowski about being a Chapter Advisor and he gave a preliminary 'yes'. Also Pi Kappa Phi is hosting a regional Pittsburgh event on January 4, 2018. **2)** Looking forward, the APAC - Pittsburgh region is planning to gather to again watch the Mountaineers play B-Ball at some point deeper in the season, possibly in February. Will keep everyone posted.
- Ken Berko (Charlotte Region) - No report.
- Anthony Graley (Charleston, WV Region) - No report.
- Erik Baldwin (Baltimore/DC Metro Region) - No report.

Member at Large- Patrick Farley

- Pat asked Conner & Parker of a generalized date to finish the history project. They will be there January 27, 2018, so the end of February will be good. Pat will look to finish by February 15.

VP- Chief Risk Officer- Jordan Feathers

- No Report for risk. Though he looked into a projection screen for future use displaying donors and other graphic enhancement. It would be a projector connected to a laptop which may run around \$1,800. Jason Hyett suggested an alternative of a smart flat screen television. Tom added we have about three semesters to get this done.

VP- Fundraising - Craig Winkelmann

- No Report

VP- Chief Information Officer - Jason Hyett

- Jason is looking into how to transition social media and website accounts to undergraduates while still keeping APAC access and ability to moderate. Jason is considering setting up some separate accounts for the Alumni Chapter. Conner from Pi Kappa Phi added that they will be creating some social media accounts from Pi Kapp for the expansion team to engage students, prospects, sororities, etc.

Secretary - Chief Communications Officer - John George

- The December newsletter is expected to be released sometime next week

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick supplied the account balance of \$6258.54. Paypal account is \$128. One homecoming bill is outstanding and we'll still have \$6,000 in our account.

Vice President- Chief Operating Officer- Erik Baldwin

- Erik indicated that Chaz Tranter has accepted the New Member Advisor position. Erik will share other Council of Advisor (COA) positions in the coming weeks.

Executive Vice President- Matt Loffa

- Not Present

President- Chief Executive Officer- Tom Begley

- Chapter Advisor search – Tom got an email for Dr. Richardson at WVU. Tom's name was passed along to someone in the Business and Economics. However its finals week and they'll connect later. Tom also asked for Dean Farris' assistance in the search.
- Fundraising - Tom got a nice letter from Bob Laughner with some good tips on approaching the solicitation. Bob indicated we should take a pause and let the holiday season run then ramp up in January. With consultation with Craig, Tom agreed so we'll hit folks in January along with identifying prospecting donors and connect with those targets with the help of Pi Kappa Phi Foundation. Patrick Farley did add to the mix that this time of year isn't the most unusual time of year to ask.
- Last week Tom, along with Conner, spoke with some undergraduates who may be interested in Greek Life including an aspiring Student Body President. Another is a brother of a 2014 graduate. This is coming from Dr. Richardson who is putting us in front of academic and student leader types.
- Tom implored us to talk to our era during December so we are in contact with our Brothers. We need to be out there before we start asking for money in January.

Old Business:

Future Undergraduate & Other Important Items (pinned and tabled for future consideration)

- None

New Business:

- Bob Laughner suggested the APAC BOD considers obtaining a membership to "The White Pages", the internet search engine, www.whitepages.com. The reason is to add a tool that may help to improve our contact list with alumni. While Pi Kappa Phi Fraternity HQ in Charlotte, NC has an updated list, which solely relies on alumni reaching out to HQ. Additionally, the WVU Alumni Association may not be able to provide APAC with WVU alumni contact information due to privacy rules. With the commemoration of the 40th Anniversary of Alpha Rho's Re-Chartering at WVU and when Alpha Rho is scheduled to come back to WVU is not that far away. "The White Pages" may be a very useful tool assisting, APAC in locating many, many "lost" brothers. Tom asked Jason Hyett to research this resource to see if it's worthwhile.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- None

Scheduling Next Conference Call

- Wednesday, January 17, 2018 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Patrick Farley and seconded by Erik Baldwin. No opposition. Meeting ended at 6:45pm.