



**Alpha Rho Alumni Chapter**  
**Board of Directors Meeting Minutes**  
**09/21/2016**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

**Call to Order:** A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, September 21, 2016. The meeting convened at 6:03 PM EST with President & Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Anthony Graley, AP 359 - Regional Leader for the Charleston, WV area
- Erik Baldwin, AP 412 – Regional Leader for the Washington, DC metro area
- Patrick Farley, AP 67 - Member at Large
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Andrew Bublitz, Director of Alumni Engagement with Pi Kappa Phi

Not in attendance:

- Bob Laughner, AP 68 - Regional Leader for the Pittsburgh, PA area
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Chris “Barney” Denson, AP 360 VP- Chief Operating Officer
- Matt Loffa, AP 628 - Executive Vice President

***Special Introduction of Guest:***

Andrew Bublitz Directors of Alumni Engagement with Pi Kappa Phi introduced by Tom and given the floor to explain his relationship with the Fraternity and Alpha Rho Alumni Chapter. Andrew just graduated 3 years ago from Western Illinois (Iota Rho Chapter) and participated in the Journey of Hope. Started recently in Robb Oliveri’s former position which is working with Alumni Chapters and alumni recognitions. Also working on alumni transition programs with graduates. Works with distribution and design of newsletters and communication pieces. Carrie Clifford is also a new Director of Alumni Engagement moving over from the foundation. Her main focus is event planning including registration pages, notification on national web page. Andrew has shipped a retractable banner for the Homecoming weekend.

Andrew mentioned that they are also trying to create an Alumni Chapter newsletter to share success stories and best practices among the various alumni chapters.

***Reading of Minutes from last meeting:***

Suspension of the reading of minutes from the last meeting was motioned by Brother Jason Hyett and seconded by Brother Patrick Farley.

***Officer Reports:***

Regional Leaders- Bob Laughner, Twon (Anthony Graley), Erik Baldwin

- Erik asked interested members to visit the DC facebook page to let Todd Truax know that you are interested in attending the tailgate prior to the BYU game at FedEx Field on Sept. 24. With this weekend Erik is going to try and drum up support for the 10/1 Homecoming weekend. Jason will assist with send a mass email to the area membership.
- Twon indicated that he is checking into a few area alums about attending Homecoming weekend including Fred Lewis, Chris Allen, and more. Also reaching out to Butch Marshall, Eric Gawaldo and Kris Scheponik. Twon also is looking into having an away game viewing party and Tom informed him that he has a few dollars to spend on some food, etc.

Member at Large- Patrick Farley

- Patrick is currently at a standstill in writing the history project as he is at a point in needing information from the end of the 1980's through the year 2015. If anyone has any information, please send to Patrick. He continues to work on the shared google spreadsheet to get updated. During the month of October, Patrick will be busy with work elements and will reconvene later in October with writing/compiling the history. Tom did add that we need to get someone to get information for the timeframe that is missing.

VP- Chief Risk Officer- Jordan Feathers

- Jordan thanked Patrick Farley, AP 67 for the somethinggreek.com website and should be able to get the necessary items and possibly save some money. Jordan will start to prepare the orders for the recent members.

VP- Fundraising- Craig Winklemann

- Not Present. Tom reinforced that we have got to get our membership campaign moving to increase our funds. Tom will reach out to Craig.

VP- Chief Information Officer – Jason Hyett

- Jason requested some website and social media contact, whether pictures/captions, etc. He has been updating the Homecoming page on the website. Requested that alumni at the DC tailgate need to update their information through the website. An order for koozies has been placed with Chapter of the Year recognition and Save the Date for the Spring Alumni Weekend. Additionally, some key chains will be ordered to create more exposure through giveaways. Jason has been using the Facebook boost option at \$10 to \$15 each time to increase social media views and interest. Tom presented some Homecoming ideas for social media like facebook live at the tailgate in DC, etc.

Secretary - Chief Communications Officer - John George

- Monthly Newsletter (email) is under design and John will touch base with Andrew Bublitz about the template designs headquarters has. The goal is to submit the next newsletter shortly after Homecoming weekend recapping the week and other interesting.

Treasurer- Chief Financial Officer- Patrick Folio

- Patrick indicated that we currently have \$7399.23 in checking account. Have paid PO Box fees, finished annual report of WV at \$75 and submitted donation to Ability Experience which still needs to be deducted.
- Homecoming budget is at \$500. \$20 for early registration with \$25 or \$30 for on-site registration. Currently Jason indicated that registration cost is \$45 now and \$50 at the event/ tailgate. Guests will be \$20 each. The location is blue lot press box sign, Lot D sign.

Vice President- Chief Operating Officer- Barney Denson

- Not present. Tom has spoken with Barney and Foof about the next phase of the Strategic Planning Committee and Foof's wife is at the height of her triathlon season. We will get to

Executive Vice President- Matt Loffa

- Not present. Matt will start working on Spring Alumni Weekend- April 21<sup>st</sup> and 22<sup>nd</sup>. More information to follow.

President- Chief Executive Officer- Tom Begley

- Update on Chapter Advisor Search Committee – Tom spoke with Roy Baker on the search and Roy is still working on the search.
- The “Call 5 Campaign”- Some good success with this and Tom spoke to some of his era guys. Tom added “Just make the call” as he was able to get through to guys as it humanizes our electronic communication and brings back the memories and good times. Everyone needs to make their five calls this month.
- Forming 40<sup>th</sup> Re-Chartering Anniversary Celebration Committee – we will be turning our attention to the re-chartering after the homecoming weekend. Tom needs suggestion on who could chair the committed, so spend some time thinking about who this might be and share with him.
- Tom expressed concern on us hitting a wall on our efforts. Tom suggested we just focus on the next 30 days. Please be sure to indicate that you've read each correspondence from Tom each time a message is sent. We need to focus as the next 12 months are very important to our return to WVU and Tom is setting up meetings with the University administration. Additionally, Christian Wiggins, COO of Pi Kappa Phi will be at our Homecoming events to help in planting our seed back on campus. Therefore, we've got to maintain that what we are doing is right and keep momentum going forward. Again, please take a few minutes from time to time to handle your Fraternity items.

**Old Business:**

**Future Undergraduate & Other Important Items (pinned and tabled for future consideration)**

- Pinned for future discussion - Alpha Rhose newsletter should be added back to the Undergraduate responsibilities when they return to campus.

***New Business:***

- Patrick Farley provided an idea of getting other alumni involved through reaching out to other Pi Kapp chapter alumni who may in/near Morgantown or near our regional events.

***Open Floor for Members In good Standing (I)*** - Open to all Members wishing to discuss any topic:

- Patrick Farley made an inquiry in looking at the national office to assist with fundraising efforts. Tom prefers to keep in house as we may be limited in the things we can do. Jason Hyett said we can lean on the alumni engagement through headquarters and some communications. Though collections should be through the Alumni Chapter. Tom provided a longer term vision where we control our funding as we have a student chapter financed and operate the alumni chapter. We will eventually have to look at renovations or new purchase for property.
- Tom excited about Homecoming and expecting 25-30 members in attendance.
- Patrick Folio made it known that the HC tailgate is in Blue Lot C2

***Scheduling Next Conference Call***

- Wednesday, October 19, 2016 6:00 PM EST

***Adjournment:*** A motion to adjourn meeting was presented by Patrick Farley and seconded by Patrick Folio. No opposition. Meeting ended at 7:09pm.