



**Alpha Rho Alumni Chapter**  
**Board of Directors Meeting Minutes**  
**9/20/2017**

*Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>*

**Call to Order:** A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, September 20, 2017. The meeting convened at 6:18 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Erik Baldwin, AP 412 - Regional Leader for Washington, DC
- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Erik Baldwin, AP 412 VP- Chief Operating Officer
- Matt Loffa, AP 628 - Executive Vice President
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

- Mike Turner, AP 220 - Chairman Emeritus
- Eric Dyson, AP 355 - Chairman Emeritus

Not in attendance:

- Craig Winkelmann, AP 69 - Vice President – Fundraising
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer

***Reading of Minutes from last meeting:***

Suspension of the reading of minutes from the last meeting was motioned by Brother Erik Baldwin and seconded by Brother Bob Laughner with no opposition.

***Officer Reports:***

Regional Leaders- Bob Laughner, Anthony Graley, Ken Berko and Erik Baldwin

- Bob Laughner (Pittsburgh Region) – All I have to state is that for the Pittsburgh Region that I continue to personally reach out to the APAC alums in the Pittsburgh area to encourage them to sign up for the 2017 Homecoming Weekend. I just looked at the APAC website & noticed that we are standing at 12 APAC alums committed to attend. As for the Pittsburgh

area, it's Jay Marano & myself scheduled to attend. However, I have had at least 3 separate conversations with Bobby Dombrowski. He plans to go in fact, he & I will probably ride down to Morgantown together.

- Ken Berko (Charlotte Region) - No update. Tom asked to do a regional email weekly regarding the deadline to register for homecoming and hotel reservation.
- Anthony Graley (Charleston, WV Region) - Twon sent his thoughts to Tom separately. He mentioned the possibly to add a tentative option for those possible attending to grow the list of homecoming prospects. Jason Hyett will accept emails to manually add to the online rsvp's.
- Erik Baldwin (Baltimore/DC Metro Region) - No report. Tom is working on a new regional leader for Erik.

Member at Large- Patrick Farley

- Patrick had a conversation with Don McNeil, AP 132 a brother from the early 80's. He lived in a ranch house by the stadium with some other brothers. He'll encourage Don to update his contact information. Tom reminded Patrick that we'll need the history document polished up for next Spring.

VP- Chief Risk Officer- Jordan Feathers

- Jordan mentioned we'll do wristbands for the homecoming tailgate.

VP- Fundraising - Craig Winkelmann

- No Report

VP- Chief Information Officer - Jason Hyett

- Will start ramping up communication for Homecoming weekend. Jason mentioned Eric Dyson has been speaking to a few younger guys who won't be re-instated until 2020 but are good guys who may want to reach out to. He asked us to share the social media posts.

Secretary - Chief Communications Officer - John George

- The September newsletter is completed and ready to go out. This edition is spotlighting Kenton Schaff, AP 239.

Treasurer- Chief Financial Officer- Patrick Folio

- Not Present

Vice President- Chief Operating Officer- Erik Baldwin

- Erik will start sending communications to find interested folks for the Council of Advisors. If anyone has someone who may be interested, please send his way.

Executive Vice President- Matt Loffa

- Not Present.

President- Chief Executive Officer- Tom Begley

- Update on Re-chartering effort - An electronic copy and hard copy of the expansion packet from the national office was hand delivered to WVU. The initial pushback was that we still have guys

on campus from 2015 and before and some are still posing as Pi Kapps. Officially our policy identifies who they are and the national office will send cease and desist letters as needed. The new Greek Life Director, Matthew Richardson and Tom have spoken about our Alumni Chapter efforts. Eric Dyson added that the initial impression of Matt Richardson is absent of any negative perceptions or any bad news on campus. Though how hard he pushes the organizations will determine if any pushback is presented. Tom also added his conversations with WVU about their advisory efforts on campus including with Ron Justice as well as Barton Lore from Richardson advice.

- Homecoming Update - President Begley asked everyone to register to help grow the list of names.
- Fundraising – Jordan Feathers informed the group of a brick paver fundraiser with a personalize engraving. He initially thought about the brick wall inside, but that isn't possible. So we are researching another location to have a patio or area with bricks. The price points are similar to the Alumni Chapter with various levels. Patrick Farley mentioned that his company has a wall of contributors on a wall projection in Utah, so he suggested a high tech option of a potential projection of sorts.
- Coordinate with Ability Experience for volunteer opportunities in our regions - No update.
- Tom is narrowing down dates for next spring's alumni weekend. He's had a conversation with the hotel and they are happy to have us back.
- 40<sup>th</sup> Re-chartering Update - Tom is awaiting approval from WVU so we have to remain flexible until that date is made known. Tom does want us to maintain outward communication regarding the upcoming 40<sup>th</sup> celebration like the newsletter spotlight question.
- Tom asked us to drive online Homecoming reservations so we can ensure great attendance for those who haven't been back in a while.

***Old Business:***

**Future Undergraduate & Other Important Items (pinned and tabled for future consideration)**

- None

***New Business:***

- None

***Open Floor for Members In good Standing (I)*** - Open to all Members wishing to discuss any topic:

***Scheduling Next Conference Call***

- Wednesday, October 18, 2017 6:00 PM EST

***Adjournment:*** A motion to adjourn meeting was presented by Patrick Farley and seconded by Ken Berko. No opposition. Meeting ended at 7:00pm.