



Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
7/19/2017

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on Wednesday, July 19, 2017. The meeting convened at 6:07 PM EST with President and Chief Executive Officer, Tom Begley presiding. Recording of minutes was taken by John George, Secretary.

Members of the Board in attendance:

- Ken Berko, AP 367 - Regional Leader for the Carolinas
- Patrick Farley, AP 67 - Historian
- Jordan Feathers, AP 438 - Vice President - Chief Risk Officer
- John George, AP 385 - Secretary - Chief Communications Officer
- Patrick Folio, AP 147 - Treasurer - Chief Financial Officer
- Tom Begley, AP 284 - President & Chief Executive Officer

Others in attendance:

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Not in attendance:

- Bob Laughner, AP 68 - Regional Leader for Pittsburgh, PA
- Anthony Graley, AP 359 - Regional Leader for Charleston, WV
- Craig Winkelmann, AP 69 - Vice President - Fundraising
- Jason Hyett, AP 466 - Vice President - Chief Information Officer
- Erik Baldwin, AP 412 - Vice President - Chief Operating Officer & Regional Leader for Washington, DC Metro
- Matt Loffa, AP 628 - Executive Vice President

Reading of Minutes from last meeting:

Suspension of the reading of minutes from the last meeting was motioned by Brother Patrick Farley and seconded by Brother Ken Berko with no opposition.

Tom dispensed with the normal order of business for brevity of this meeting.

Journey of Hope Update

Tom added that Patrick Farley secured \$400 of gift cards to Panera for Pittsburgh.

Ken Berko has been communicating with the Southern route and 37 riders will come through Rock Hill, SC on August 3 and provide lunch from Jimmy John's at the velodrome. Ken will attempt to get a few

Charlotte area alumni to get a picture opportunity. Ken also asked Jeff Geisler and Rich Harbert to write a letter to get alums to contribute.

Tom has also communicated with Basil Lyberg and Andre Matznick from the Ability Experience about our expected efforts in the coming year including a possible build or other event for our members in addition to our annual financial commitment

Homecoming 2017

Tom indicated the hotel with our 10 room block will release those rooms on September 30. Need to get them book by our members. Soon we are going to finalize the cost for attendance which won't be lower than \$50 per person. Programming will be almost identical. Friday reception at 3:00pm at Mario's Fishbowl followed by an on your own evening. Saturday will be a catered Blue Lot tailgate depending on game time. Information will be available for our marketing campaign by July 26. Tom mentioned that a large group of Pi Kapps are expected to be back in town.

Student Chapter

Tom has no new updates; however, he exchanged some emails with Brandon Belote from headquarters.

Alumni Chapter of the Year Application

Tom learned that we did not win the Alumni Chapter of the Year though it's our stance that we exceeded all of the expectations required. The University of North Florida (Zeta Zeta Chapter) won for 2017. However we have been awarded an Excellence and Engagement Award.

Other Notes

An External hard drive of Tom's with 15 years' worth of Alpha Rho documents has crashed. Tom will work to re-create some of the documents. However, moving forward we will look to save business documents and more via our shared google drive.

Mike Turner mentioned to Tom that they are now directly leasing to SAE at 650 N. Spruce Street. We are handling some of the necessary repairs.

Jordan provide a fund raising suggestion regarding the house. With his Rotary group they sold American flags for Memorial Day thus realizing a possibility of a brick paver fundraiser with alumni names for the front steps of the house.

We will look to do an outlook calendar reminder for meetings.

Scheduling Next Conference Call

- Next Call is Wednesday, August 16, 2017 6:00 PM EST

Adjournment: A motion to adjourn meeting was presented by Patrick Farley and seconded by Patrick Folio. No opposition. Meeting ended at 6:33pm.