



**Alpha Rho Alumni Chapter  
Board of Directors Meeting Minutes  
3/16/2016**

Call specifics: 304-362-8484 and <http://www.uberconference.com/wvupikapp>

**Call to Order:** A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on March 16, 2016. The meeting convened at 6:01 PM EST with President & Chief Executive Officer, Tom Begley presiding and recording of minutes by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, Member at Large
- Jordan Feathers, VP- Chief Risk Officer
- Craig Winkelmann, VP- Fundraising
- Jason Hyett, VP- Chief Information Officer
- John George, Secretary - Chief Communications Officer
- Chris Denson, VP- Chief Operating Officer
- Tom Begley, President & Chief Executive Officer

Others in attendance:

- Ken Berko, AP 367
- Kevin Kiser, AP 441
- Gerry Crispin, AP 456

Not in attendance:

- Patrick Folio, Treasurer - Chief Financial Officer – may be a little late
- Matt Loffa, Executive Vice President – may be a little late

***Reading of Minutes from last meeting:***

Patrick Farley motioned to cancel with the reading and Jason Hyett seconded. Zero nays.

***Officers Reports:***

Member at Large

- Patrick asked Tom if he had some Delta Epsilon pictures and information. Tom will send express mail on Thursday, March 17. Mentioned that a large portion of history has been compiled. Patrick reminded participants on the call of the history compilation that is underway and its importance for our true history.

VP- Chief Risk Officer

- Member apparel has been sent those who have contributed.

VP- Fundraising

- Craig indicated that we should be able to get a couple hundred alumni to at least get \$50 for the alumni chapter through reminders, calls and contacts. Craig has requested some assistance to start calling fellow era alumni. Tom has an alum in mind to help and will reveal that person later after confirming interest.
- Craig asked Pat to contact him offline about some documents and other items recently found and may include some photocopies of past re-chartering information. Additionally, a photo album is in his possession and Craig will attempt to locate.

#### VP- Chief Information Officer

- Jason urged members to rsvp online immediately for the Spring Alumni Weekend. Tom reiterated spreading word via emails and social media to get more RSVPs. Jason asked if anyone knows of a web designer who may want to assist our website.

#### Secretary-Chief Communications Officer

- John George indicated postcard was mailed with intent to drive Alpha Rho alumni to the website. Postcards were mailed to 493 addresses. Unfortunately return addresses weren't located on card and more research is needed to verify
- Will work with Tom on presenting and collecting proxy votes for Spring Alumni Board Meeting. Jason Hyett indicated he can set up a direct email to John regarding online proxy votes.

#### Treasurer- Chief Financial Officer

- From Patrick via correspondence through Tom - The balance in the checking account is \$6,676.71 as of today. Some upcoming expenditures are Spring Alumni weekend (\$1,000), the Ability Experience (\$1,000) and Supreme Chapter attendance by Tom and Matt Loffa (\$3,000).

#### Vice President- Chief Operating Officer

- Chris mentioned that the strategic planning committee is investigating a period of time back to the 1990's to identify where things may have gone wrong that ultimately led to the recent closing with a goal that it doesn't happen again. Michael Turner and Eric Dyson is assisting with providing information. Rich LaGala is reaching out to the National office to get impression of the chapter over the years. An executive summary type report will be presented at the April Board meeting. Tom mentioned other interviews have taken place to learn more including past Archons. Chris' wife Amy has also been interviewed from a local and national sorority perspective.

#### Executive Vice President

- Matt was not present. Tom indicated that Matt is working on Spring Alumni Weekend. Tom also mentioned that he is looking into technology to video conference the meeting for those who can't be in attendance. A telephone conference call will definitely be available. Other options are being explored.
- Friday night at Mario's Fishbowl (basically on your own). Saturday morning 10am – 12:30pm Annual Board Meeting in Mountainlair; 12:30-4pm free time; 4pm WVU baseball vs. Kansas State; 7-9pm Cocktails and Hor D'oeuvres at the Clarion Hotel. A room block is held for the Clarion Hotel (formerly Hotel Morgan).

#### President - Chief Executive Officer

- Tom asked call participants to continue to call others and get members on board to contribute to grow budget.

**Other reports:** No committee reports

**Old Business:**

**Future Undergraduate & Other Important Items (Tabled for future consideration)**

- Alpha Rhose newsletter should be added back to the Undergraduate responsibilities when they return to campus.

**New Business:**

- Budget for FY17 Proposal and Discussion
  - a. Tom presented the budget document via uberconference screen sharing view.
    - i. There are some fixed expenses that are required like Supreme Chapter for President and Executive VP. Another item is a commitment to the Ability Experience of a \$1,000 minimum annually.
    - ii. There are smaller annual operating expenses for each officer.
    - iii. Regional, annual alumni events are budgeted as well as upfront money for some of the 40<sup>th</sup> Anniversary event in the future.
    - iv. Very little of the expenses are discretionary and much time was put in to keep low, but understand the long term commitment to bring our chapter back with the correct resources.
    - v. Patrick Farley asked about the APAC being a 501(c)3 exempt status in some portion. Tom mentioned the status restricts us in some of our funding initiatives though we will consider when more established and undergraduate chapter is back on campus.
  - b. Tom listed the active annual membership dues for the upcoming year. If 100 members of 600 would do minimum of \$200 we would meet our budget.
  - c. Open for discussion. Motion to table to next meeting (annual Spring Board Meeting) presented by Patrick Farley and seconded by Jason Hyett. None opposed.
- Nominations for Board of Directors opened
  - d. Nominations will be taken until Saturday, April 9, 2016
    - i. Anyone can be nominated to hold office if you are a member in good standing whether Active (A) or Inactive (I). However, inactive members may not vote.
    - ii. Tom nominated each of the following officers:
      1. Patrick Farley, Member at Large, accepted
      2. Jordan Feathers, VP- Chief Risk Officer, accepted
      3. Craig Winkelmann, VP- Fundraising, accepted previously
      4. Jason Hyett, VP- Chief Information Officer, accepted
      5. John George, Secretary - Chief Communications Officer, accepted
      6. Patrick Folio, Treasurer - Chief Financial Officer, accepted previously
      7. Chris Denson, VP- Chief Operating Officer, accepted
      8. Matt Loffa, Executive Vice President, accepted previously
    - iii. Patrick Farley nominated Tom Begley for President & Chief Executive Officer. Tom accepted.
    - iv. Additional nominations will be taken until Saturday, April 9, 2016
  - e. Term is for 2 years Spring 16-Spring 18

***Open Floor for Members In good Standing (I)*** - Open to all Members wishing to discuss any topic:

- Craig thanked Tom for all he is doing to keep us moving forward
- Tom asked what we could do to spice up the call with B's and G's or other. Tom also thanked Goat and Gerry for calling in.
- Patrick asked how the coach burning started in Morgantown. He then provided a historical account that the first coach burning happened in 1977 at a WVU vs. Pitt game. There was a 14-14 score with 4 seconds and WVU kicked a winning field goal to win. The old stadium field was rushed and fans flocked to Sunnyside and a coach was burned in celebration.

***Schedule of Next Conference Call/Meeting***

- Saturday, April 16, 2016 at 10:00am Eastern Time at WVU Mountainlair for Spring Alumni Weekend Board Meeting.

***Adjournment:*** Craig motioned to adjourn meeting and seconded by Patick Farley. No opposition. Meeting ended at **7:05pm**.