



**Alpha Rho Alumni Chapter  
Board of Directors Meeting Minutes  
2/17/2016**

*Call specifics:* 304-362-8484 <http://www.uberconference.com/wvupikapp>

**Call to Order:** A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on February 17, 2016. The meeting convened at 6:01 PM EST with Executive Vice President, Matt Loffa presiding and recording of minutes by John George, Secretary.

Members of the Board in attendance:

- Patrick Farley, Member at Large
- Craig Winkelmann, VP – Fundraising
- John George, Secretary - Chief Communications Officer
- Matt Loffa, Executive Vice President

Others in attendance:

- Bob Laughner, AP 68

Not in attendance:

- Jordan Feathers, VP- Chief Risk Officer (Standards and Risk Management)
- Jason Hyett, VP - Chief Information Officer - MAY JOIN LATER
- Patrick Folio, Treasurer - Chief Financial Officer - WILL NOT PRESENT
- Chris Denson, VP - Chief Operating Officer - WILL NOT PRESENT
- Tom Begley, President & Chief Executive Officer - MAY JOIN LATER

***Reading of Minutes from last meeting:***

Patrick motioned to cancel with the reading Bob. Zero nays.

***Officers Reports:***

Regional Leaders

NY – Matt identified an event on March 18 at Jack Doyles at Penn Station for March madness. More information will be presented soon.

PA – Bob mentioned they may do a March madness event as well.

Member at Large

- Patrick indicated that he has been collecting more and more information. That information will start to be transferred to text on website. Additionally, some video interviews will be attempted to capture a better response than written takes.

VP- Chief Risk Officer

- No report. Apparel order information will be discussed on the next meeting.

#### VP- Fundraising

- Matt indicated Craig will be preparing a new letter to be sent via email

#### VP- Chief Information Officer

- Matt mentioned that Jason will continue to update website.

#### Secretary-Chief Communications Officer

- John George has a postcard design ready for review and will share via email. John will discuss Singular icon/design and maybe a QR code. App development idea was presented by Patrick Farley.

#### Treasurer- Chief Financial Officer

- From Patrick via email correspondence - The balance in the checking account is \$6,941.19 and there is an outstanding donation at the Morgantown Post Office. I hope to be in Morgantown to get it on Sunday and deposit on Monday. Jordan's expenses related to fulfillment have been paid. If there are any other outstanding expenses due, please complete the expense report and email to me. If you need the report sent to you, please advise Patrick. Balance and dues are due on March 15.

#### Vice President- Chief Operating Officer

- Chris - status of the strategic planning committee. If you are unable to, I'll let everyone know by this e-mail that we are in the interview stage and making progress. Hopefully, all of the interviews will be completed by our next call.

#### Executive Vice President

- Matt April 15/16 \$45. \$50 rsvp for alumni weekend is on website. Itinerary, Friday 5pm meet and greet at Marios. Saturday at 10am for meeting in Mountainlair. 12-4 free time. 4pm depart for WVU baseball game at new ballpark. Cocktail 7-9pm at Hotel Morgan. Reduced rate is \$109/night. Call AP Alumni Block.
- Matt asked for marketing ideas from the group. Add to postcard, email blast, referral from those that have signed up. Weekly update/newsletter to membership. Patrick mentioned Alpha Rho's being redesigned for electronic submission.

#### President - Chief Executive Officer

Matt provided Tom's report that he received via email:

- Please make plans to attend Alumni Weekend. I'd like to make sure that we have everyone there if possible. If someone can't make it, please let me know. Also, I will announce the opening of nominations for all the Board positions at the next meeting. I will be re-nominating all of the current members to serve another full term. You can't say no on this- Sorry!! But, nominations will be accepted if anyone else is interested in running. I'm not allowed to nominate myself for the position. So, I'd be appreciative if someone would offer my name up next month. A big thank you to Bob Laughner for his efforts with the 78 Rechartering brothers and the Campaign Contribution. I'm going to ask everyone again to go back and ask again for the Brothers of your era to give. We are going to have to scale back what we want to do if we don't get to the \$20,000 goal. Please keep asking.
- Patrick asked if nominations would be received on the website. Matt is going to check on that.

**Other reports:** No committee reports

**Old Business:**

- No old business.

**New Business:**

- Matt thought the Alpha Rhose newsletter should be added back to the Undergraduate responsibilities when they return to campus.

**Open Floor for Members In good Standing (I)** - Open to all Members wishing to discuss any topic:

- Matt asked how New Year's was for everyone as he didn't speak to everyone earlier.

**Schedule of Next Conference Call**

- Wednesday, March 16, 2016 at 6:00 Eastern Time.

**Adjournment:** Patrick Farley motioned to adjourn meeting and seconded by Bob Laughner. No opposition. Meeting ended at **6:27pm**.