



**Alpha Rho Alumni Chapter
Board of Directors Meeting Minutes
9/16/2015**

Call specifics: 712-775-7031 Access Code 613-711. Call playback is available at <http://fccdl.in/xUS8f4pwM>.

Call to Order: A regular meeting of the Board of Directors, Alpha Rho Alumni Chapter, was held via conference call on September 16, 2015. The meeting convened at 6:04 PM EST with President and Chief Operation Officer, Tom Begley, presiding and minutes recorded by John George, Secretary.

Online document sharing site utilized during call: <http://www.uberconference.com/wvupikapp>

Members of the Board in attendance:

- Tom Begley, President & Chief Executive Officer
- Matt Loffa, Executive Vice President
- Chris Denson, VP - Chief Operating Officer
- Patrick Folio, Treasurer - Chief Financial Officer
- John George, Secretary - Chief Communications Officer
- Jason Hyett, VP - Chief Information Officer
- Craig Winkelmann, VP - Fundraising
- Patrick Farley, Member at Large

Others in attendance:

- Jamie Holmes AP 335
- Anthony Graley, AP 359
- DJ DeCuollo, AP 494

Those not in attendance:

- Jordan Feathers, VP- Chief Risk Officer (Standards and Risk Management)
- Eric Baldwin AP 412

Reading of Minutes from last meeting:

Jason Hyett motioned to dispense with the reading Matt Loffa seconded. Votes presented were all (I's) and zero nays.

Officers Reports:

Member at Large

- Patrick Farley had a call with Jay Marano, Tom Begley, Giles Davidson to discuss compilation of some Alpha Rho history. Tom asked everyone to review and share in the history project.

VP- Chief Risk Officer

- No Report

VP- Fundraising

- Craig Winkelmann not available during call. Tom will discuss fundraising elements later.

VP- Chief Information Officer

- Working with Erik Baldwin on website with trial software.
- Not changing site for the next month, but if you have ideas please let Jason know.
- Regional pages will be set-up for special event information in our various regions along with targeted opportunities.
- Working to provide more remote access including the uberconference.com site for smaller calls. Please share thoughts and solutions with Jason on tech. ideas and solutions.
- Tom identified that Jason is updating the contact list with the National Office and Tom scrubbed the list to update members from the Fall 14/Spring 15 who are disciplinary alumni status if not already expelled. If one graduated in Spring 14 they will be in good standing though inactive unless they owed money. This is to make sure benefits and events are for members in good standing.

Treasurer- Chief Financial Officer

- New address for correspondence is PO Box 16061, Morgantown, WV.
- Working to locate necessary documents to create bank account with First Exchange.
- Working to confirm registration with WV Secretary of State office. Will work with Eric Dyson to identify what is needed.
- Currently missing actual letter of federal tax id issuance, which is needed for bank requirements
- Paypal account is working. Approximately \$550 in account. Will work with Paypal to make process easier for annual or quarterly giving.

Secretary- Chief Communications Officer

- JG has not reports on stationary design/prices
- Will work to get estimated cost for fundraising solicitation.

Vice President- Chief Operating Officer

- As new to the position, strategic planning committee will be thinking of possible members and will reach out to Tom to discuss further.
- Tom suggested to get the 'live' meeting on the calendar on a non-football weekend.

Executive Vice President

- Matt informed that the undergraduate funds in escrow will be used to pay off the balance for the fraternity supplies vendor. Matt will ask for forgiveness of remaining amount.
- Email is live for the first Fall alumni event at Homecoming. Working with Tom to scrub the list for active vs. inactive members.
- Will handle organization of regional events. Tom suggested Matt find a NY/NJ regional events leader. Matt will coordinate with Jason so information is available on website and social media.
- Matt has been asked to look ahead to the spring alumni event for members.
- Patrick Folio indicated Homecoming tailgate will be in Lot B2.
- Patrick Farley mentioned that first of regional events could be Founder's Day on December 10.
- Tom indicated that regional events do not need to be elaborate and should be creative though they are for gatherings of Brothers to connect.

- Anthony “Twon” Graley mentioned that the Journey of Hope has a central route which would be a good regional event.

President - Chief Executive Officer

- Tom had Jason utilize the sharing document site to identify the monthly organization checklist. The list is broken down for each officer and regional leaders. Please view at least twice a week to assist in finalizing the tasks and changing status as needed. Fear of losing momentum, though hoping to keep regular business moving forward.
- Jason shared the AP history document located within the google documents platform. History document can be edited by changing and or suggesting changes. Tom interrupted and said feel free to take some time and write. Don't worry with grammatical errors right now as we need to fill in some of the time period gaps. Email Jason if you need any assistance.
- Financing is an important aspect that each one of us will have to commit to getting members to join as well as personally give to this initial fundraising campaign to provide credibility. Tom shared the contribution amounts and levels of membership along with benefits. Basic membership is \$200 or greater. Vice Archon's Council is \$500 or greater. Archon's Council is \$750 or greater. Black Diamond Council is \$1,500 or greater. The benefits will be shared within the letter to be sent to the membership. Tom has committed to the Black Diamond Council but doesn't expect board members to be at any one particular level though do what you can. Donations will be tracked online via our website. DJ asked if this is one time or annual. Tom indicated we will look at member dues after a year, but fundraising will continue. The strategic plan will address these areas. Estimated that we will need about 40 members to contribute at various levels to meet initial budget goals. If you have not read the financial campaign document, please review for content and respond with additions or changes. Once Paypal is done this will be released for mailing.
- Please register on the website for the Homecoming event. Tom asked Jason to get those rsvp'd on the site so members can see who's coming. Board members were asked to reach out to others and spread the word.

Other reports: No committee reports

Old Business:

Budget Discussion and Financing - Motion by Patrick Farley to approve the budget and seconded by Jason Hyett. Votes presented were all (I's) and zero nays.

New Business:

Financial Campaign Question by DJ DeCuollo – Tom indicated the campaign will be for the 2015 year.

Open Floor for Members In good Standing (I) - Open to all Members wishing to discuss any topic:

- Jamie Holmes said he will be in for the Maryland game willing to help as he's arriving on Thursday. Tom asked folks to start a conversation on the facebook page.
- Patrick Folio mentioned that he's always in the Lot B2 near the Sierra Nevada tent.
- DJ DeCuollo asked if there was any underground movement by the suspended members. Tom said the first couple of days of classes has some issues, but things are pretty calm now. The national office and Morgantown police have been made aware that these members are not representing our organization.
- Patrick Folio let the group know that he attended an Alumni Greek Chapter symposium to discuss the situation at WVU. University is in support and would like to grow the Greek system

in a variety of positive ways like housing financial commitment by the school. Rush is starting six weeks into the fall semester and maybe the second semester. The alumni members asked the University to treat students as students and less like consumers. Also enforce the rules and use alumni organizations to assist. Another meeting will take place in the near future.

- DJ asked if there is timeline for return to campus for Alpha Rho as other groups are already returning. Patrick Folio mentioned about three years, though we need to wait for the cycle of members to graduate or leave the University. Tom informed that we as an alumni control our housing destiny and have support of the Dean of Students so we will be in a good position to return. Ideal would be re-colonization in Fall 2018 with re-chartering in Spring 2019 and return to house in the Fall of 2019. We are on the clock to execute our identified financial and support goals to be ready to be back as early as possible.
- Tom expressed his appreciation for everyone's hard work.

Schedule of Next Conference Call

- Wednesday, October 14th 6:00 Eastern Time with new conference call number forthcoming.

Adjournment: DJ DeCuollo motioned to adjourn meeting. Meeting ended at 7:25pm.