



PI KAPPA PHI

ALPHA RHO ALUMNI CHAPTER

Inaugural Financing Campaign

Fellow Alpha Rho Alumnus:

Since 1930, the Alpha Rho Chapter has had many great achievements, and a few monumental challenges. In 1939, the Chapter closed its doors due to the mounting war effort across the globe. In 1978, the Chapter opened its doors once again with the hopes of continuing into the future. As the number of initiates grew, so did the social and financial challenges. As alumni, we have monitored and mentored the undergraduates through these challenges. But in 2015, the Alpha Rho Alumni Chapter had to make the difficult decision to act in the best interest of our Alumni, and our relationship with West Virginia University. As most of you may know, the Alumni Chapter worked in tandem with the National Office and the University to close our Student Chapter. This was done with the intent of establishing a stronger and more stable Chapter for future generations of men at WVU.

As we have previously communicated, the Board of Directors has approved a budget for our operations. Part of our process has been to look beyond this next year in anticipation of what we will need to do in order to establish not only the Alumni Chapters' success, but what it will take to reorganize and ultimately Recharter our Student Chapter in a few years.

Our goal is rather simple: We know that in order to be at our best we need to focus our efforts on building a lasting foundation that all members can use to fully enjoy the benefits of Brotherhood in the Alpha Rho Chapter of Pi Kappa Phi.

To build this foundation in a meaningful way, we need the financial support of our existing members. We have received so many incredible communications of support during this time, but well wishes are simply not enough to implement the necessary changes that are required to do the work. We must have a well-funded organization that will thoughtfully and deliberately cause us to have the success we want and need.

As Student Members, we all took the oath and agreed to live the "Student Creed" that, in part reads:

***"I believe that the ideal chapter is made up of men..
..Who realize that membership means personal responsibility in bearing their share of the financial
burden of the Chapter and National Organization"***

Being in Pi Kappa Phi and our Chapter didn't end when you were no longer a student at WVU. You still enjoy the privileges, rights and benefits of membership and will do so until you join the Chapter Eternal. Just as your membership continues, so too does the responsibility to help share in the financial burden.

In exchange for your financial support, we will facilitate meaningful contact with the men you were in school with and help you forge new and lasting relationships with Brothers from all different eras. We will bring you events both on the Campus of WVU and in locations close to your home that you will enjoy. And finally, we will give you the satisfaction of knowing you have helped others by living our commitment to the ideals of our Founders through our support of our future Student Members and The Ability Experience.

We know that all of our members have different priorities in life. But we also know that having a connection with the University that transcends buildings, classrooms, and landmarks is extremely important too. We want to be able to preserve and perpetuate our Brotherhood and make sure that it's there for you when you need or want it.

In an effort to get the Alumni Chapter reestablished and back on solid financial footing we have decided to forgo a customary and simple "dues" arrangement in favor of a tiered contribution structure. For those who will do more to help us financially, we have enhanced benefits packages for you to enjoy. Our initial objective with this is to provide a way for us to meet the year to year operational needs of the Alumni Chapter while being ambitious in reaching for some of the loftier goals that require significant funding.

Below you will find the different ways you can contribute and the benefits that come with each level. We ask you to carefully consider what level you will choose to support us in order to enjoy the benefits of Membership while assisting us in fulfilling our mission to return Alpha Rho to greatness. **We are willing to work with you if you need flexibility building this into your budget. Please ask us how we can accommodate you.**

In the Bonds of Brotherhood!

The Alpha Rho Alumni Chapter Board of Directors

Tom Begley, AP 284-	President- Chief Executive Officer
Matt Loffa, AP 628-	Executive Vice President
Chris Denson, AP 360-	VP- Chief Operating Officer
Patrick Folio, AP 147-	Treasurer- Chief Financial Officer
John George, AP 385-	VP- Chief Communications Officer
Jason Hyett, AP 466-	VP- Chief Information Officer
Craig Winkelmann, AP 69-	VP- Fundraising
Jordan Feathers, AP 438-	VP- Chief Risk Officer
Patrick Farley, AP 67-	Member at Large

Contribution Options:

Basic Active Membership

Contributions:

- **\$200 or Greater** Contribution- OR
- **\$20 or Greater** Recurring Monthly Contribution

Benefits:

- Active Voting Member of the Alpha Rho Alumni Chapter for 2015/16 Fiscal year (ending April16)

Vice Archon's Council

Contributions:

- **\$500 or Greater** Contribution- OR
- **\$50 or greater** Recurring Monthly Contribution

Benefits:

- Active Voting Member of the Alpha Rho Alumni Chapter for 2015/16 Fiscal year (ending April16)
- Name on Commemorative Plaque to be displayed at Chapter House
- Alpha Rho Alumni Chapter Emblazoned Shirt
- Reduced Cost for Alumni Chapter Events

Archon's Council

Contributions:

- **\$750 or Greater** Contribution- OR
- **\$75 or Greater** Recurring Monthly Contribution

Benefits:

- Active Voting Member of the Alpha Rho Alumni Chapter for 2 years ending April 2017.
- Name on Commemorative Plaque to be displayed at Chapter House
- Alpha Rho Alumni Chapter Emblazoned Shirt
- Participation in Alumni Chapter Events at no cost for the year
- Alpha Rho Alumni Chapter Embroidered Golf Shirt

Black Diamond Council

Contributions:

- **\$1,500 or Greater** Contribution- OR
- **\$150 or Greater** Recurring Monthly Contribution

Benefits:

- Active Voting Member of the Alpha Rho Alumni Chapter for 2 Years ending April 2017
- Name on Commemorative Plaque to be displayed at Chapter House
- Alpha Rho Alumni Chapter Emblazoned Shirt
- Participation in Alumni Chapter Events at no cost for the year
- Alpha Rho Alumni Chapter Embroidered Golf Shirt
- Alpha Rho Alumni Chapter Embroidered Fleece Pull Over
- Invitation to Special CEO Roundtable Dinner during Spring Alumni Weekend

The Budget Process and Utilization of Contributions

First and foremost when it comes to the finances of the Alumni Chapter and the utilization of any of the contributions we are fortunate to receive, we are committed to complete transparency.

Written into the Constitution and Bylaws of the Alumni Chapter are provisions that mandate that we provide our members with a full accounting of all expenditures on an annual basis. The Board of Directors is also bound to have an independent audit done at the end of each fiscal year with the report published on our website for all to view.

The Budget is prepared by the Chief Financial Officer and voted upon by the Board of Directors. The dues agreed upon by the Board of Directors is then released to the members who have 30 days to make payment if they wish to become (or remain) an "Active Member (A)".

We have some significant commitments, totaling close to \$20,000 this year, which need to be funded if we are to have a Student Chapter back on campus according to our plans. We also have obligations as an officially recognized Alumni Chapter that requires a monetary commitment. Plus we have a need to hold events for us to gather as Brothers. Here are some of the known expenses:

- ***Required representation of two delegates at Supreme Chapter next summer in Austin, TX***
- ***Meeting expenses to conduct comprehensive review of factors the led to Charter revocation.***
- ***National Alumni Chapter Dues***
- ***A commitment of financial support to The Ability Experience***
- ***Homecoming Event, Spring Alumni Weekend, Several Regional Events and seed money for the 40th Anniversary weekend.***
- ***New Ritual Equipment for Chapter***
- ***Rechartering costs for the Alumni Chapter***

Never before in the history of Alpha Rho have we asked our Alumni members to financially support our efforts in a meaningful way. But we now need every one of our Alumni to contribute in some way for the Board to be able to carry out our mission of putting our Chapter back on campus. We also need the support so that we can enjoy the benefits of gathering together in Brotherhood and friendship that endures forever.

We promise to keep a fiduciary relationship with you in how we approach our finances. We will use the funds wisely and for the sole purpose of advancing the interests of Pi Kappa Phi at WVU.

The full budget can be found on the Alumni Chapter website- www.wvupikapp.org

How to Contribute:

Electronically-

Visit the Alpha Rho Alumni Chapter at www.wvupikapp.org and click on the “CONTRIBUTE” button from our Home Page.

From there, you will be prompted to put in your information and to select your Contribution Option and your preferred payment method (**Electronic** vs. Check). The Contribution Options are:

- Basic Membership
- Vice Archon’s Council
- Archon’s Council
- Black Diamond Council

Then you will be directed to our PayPal secured site and will make your one time and/ or recurring contributions.

By Check-

If you prefer to mail a check for your contributions or to set up an online bill pay that automatically sends in your contribution, please follow these instructions:

Visit the Alpha Rho Alumni Chapter at www.wvupikapp.org and click on the “CONTRIBUTE” button from our Home Page.

From there, you will be prompted to put in your information and to select your Contribution Option and your preferred payment method (**Check** vs. Electronic). The Contribution Options are:

- Basic Membership
- Vice Archon’s Council
- Archon’s Council
- Black Diamond Council

Then please make your check or online bill pay **made payable to “Alpha Rho Alumni Chapter”** and send to:

Alpha Rho Alumni Chapter

P.O. Box 1601

Morgantown, WV 26507-1601